

Quarterly Market Indicators Report

Q2 2025

Disclaimer



3

Main Telecom Market Indicators



4-5

Mobile services



6-9

Fixed line telephony services



10-11

Broadband services



12-15

M2M subscribers & Traffic



16

Definitions



17

Annex A



20-23

- The TRA has relied on information supplied to it by third parties. It has not independently verified that data and as such does not make any representations or warranties, either express or implied, that:
 - the information is free from inaccuracies, errors or omissions;
 - the information is exhaustive;
 - the information is of merchantable quality and fitness for a particular purpose.

- The TRA, including its officers, board members, employees, agents and contractors, is not liable for:
 - any inaccuracy, error or omission in the information contained in this document; nor
 - any loss, damage, cost or expense whether direct, indirect, consequential or special, incurred by, or arising by reason of, any person using or relying on the information and whether caused by reason of any inaccuracy, error, omission or misrepresentation in the information or otherwise.

Main Telecom Market Indicators (Q2 2024 – Q2 2025)

1	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
 Mobile subscribers	2,407,994	2,381,888	2,404,580	2,414,975	2,386,723*
 Mobile penetration	152%	150%	151%	152%	150%
 Mobile prepaid subscriptions	1,600,449	1,561,812	1,572,212	1,570,854	1,524,953
 Mobile postpaid subscriptions	807,545	820,076	832,368	844,121	861,762
 Average outgoing minutes from mobile (Domestic & Inter.)	128	118	119	108	110
 Fixed telephony subscriptions	210,381	211,352	211,813	211,189	210,344
 Fixed telephony penetration (Excluding ISDN)	13.2%	13.3%	13.3%	13.2%	13.2%
 Domestic monthly average minutes per line	50	47	47	43	44
 International outgoing minutes (Mobile)	171,564,023	164,950,106	144,406,373	130,556,580	129,812,598
 International outgoing minutes (Fixed telephony)	1,292,542	1,206,334	1,131,485	1,081,646	1,017,694
 Mobile broadband subscriptions	2,405,526	2,394,897	2,444,168	2,443,684	2,410,268
 Mobile broadband penetration rate	151.4%	150.7%	153.8%	153.8%	151.7%
 Fixed broadband subscriptions	179,971	182,059	182,086	182,823	184,444
 Fixed broadband penetration per household**	63%	64%	64%	64%	65%
 Total data usage (Petabyte)	521	529	538	554	598
 Average total data usage per month per subscription	65	66	65	67	74

*Following a recent review of subscribers and traffic Data, It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Drop in mobile subscriptions and penetration reflects MNOs restatement of data to undo the reclassification that took place since 2022.

4 **Fiber Broadband penetration is based on the latest available number of households provided by IGA in 2024.

Main Telecom Market Indicators for Q2 2025



Mobile subscribers: **2,386,723**
Penetration: **150%**

Average Int. & Domestic minutes per month per mobile subscription: **110**

Average data usage per mobile broadband subscription*: **20.68**

Fixed telephony subscriptions (Excl. ISDN): **210,344**

Penetration: **13.2%**

Fixed Wired Telephony subscriptions **95%**

Fixed Wireless Telephony subscriptions: **5%**

Mobile Broadband subscriptions: **2,410,268**

Mobile Broadband penetration rate: **151.7%**

Fixed Broadband subscriptions: **184,444**

Fixed Broadband penetration rate per household: **65%****



Mobile Prepaid subscriptions: **1,524,953**

Mobile postpaid subscriptions: **861,762**

% of prepaid out of Mobile market subscriptions: **64%**

% of postpaid out of Mobile market subscriptions : **36%**

Domestic monthly average minutes per line: **44**

International Outgoing Minutes (Mobile): **129,812,598**

International Outgoing Minutes (Fixed telephony): **1,017,694**

Total Data Usage: **598 Petabyte**

Fiber Broadband Traffic: **343 Petabyte**

Avg. Traffic per broadband subscription per month: **77 GB**

Avg. Fiber Broadband Traffic per month: **621 GB**

*Average data usage per mobile broadband subscription excludes Standalone subscribers' traffic.

** Based on latest available number of households provided by IGA.

*** Includes Broadband added to voice & Standalone mobile broadband.

Mobile services: Subscriptions* (1/2)



Number of Mobile subscriptions (End of Q2 2025)

2,386,723 Subscriptions

150% Penetration rate

Q2 2024

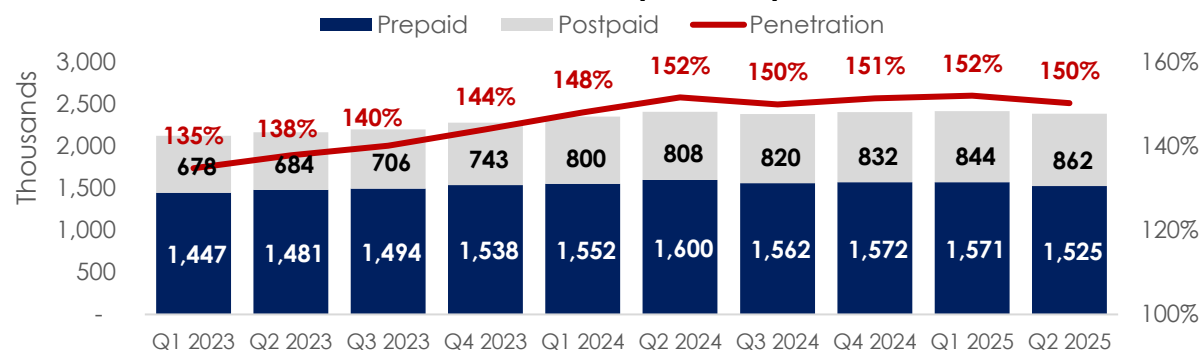
2,407,994

Q2 2025

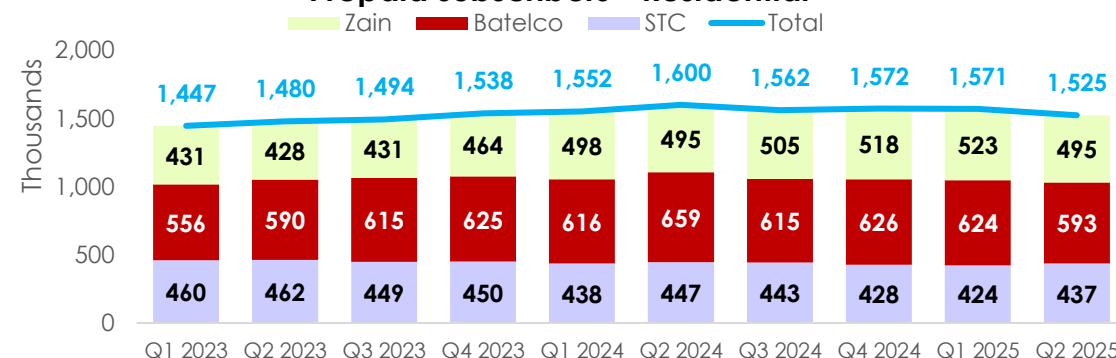
2,386,723

▼
1%

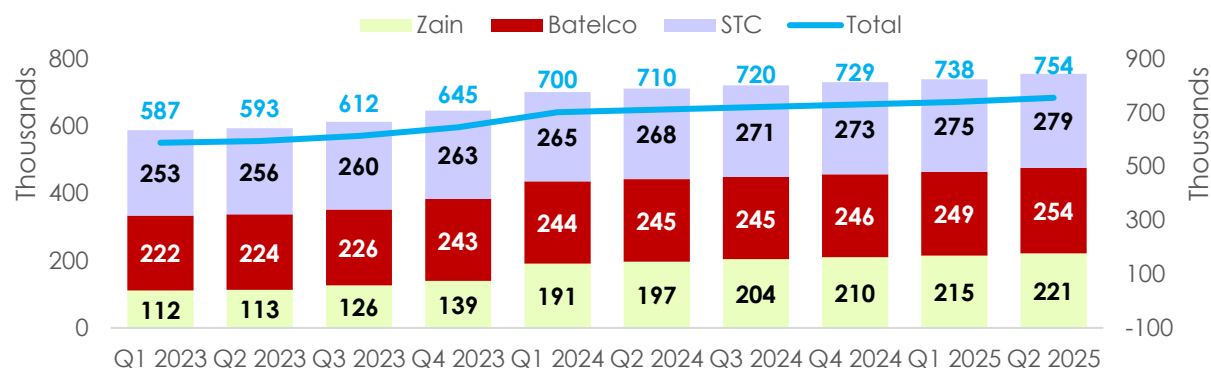
Number of Mobile Subscriptions & penetration



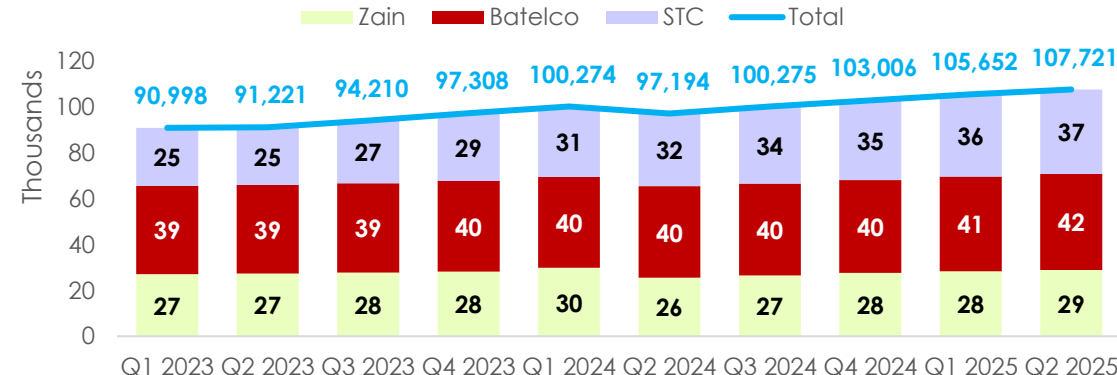
Prepaid subscribers - Residential**



Postpaid subscribers - Residential



Postpaid subscribers - Non Residential



Population***	2022	2023	2024	2025
By IGA	1,565,000	1,577,059	1,588,670	1,588,670

* Following a recent review of subscribers and traffic Data. It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Drop in mobile subscriptions and penetration reflects MNOs restatement of data to undo the reclassification that took place since 2022.

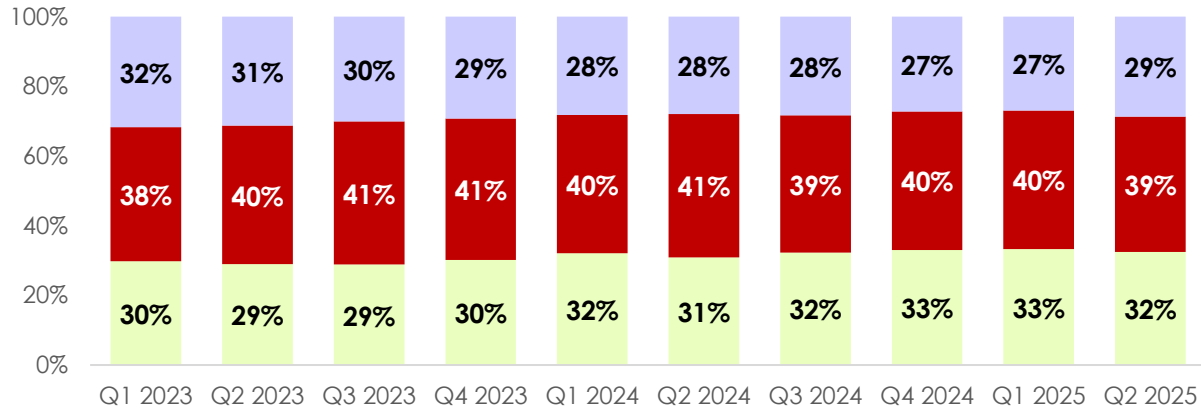
** Increase in postpaid subscribers is due to operators activating voice on their standalone mobile broadband packages.

*** Source: IGA

Mobile services: Subscriptions (2/2)

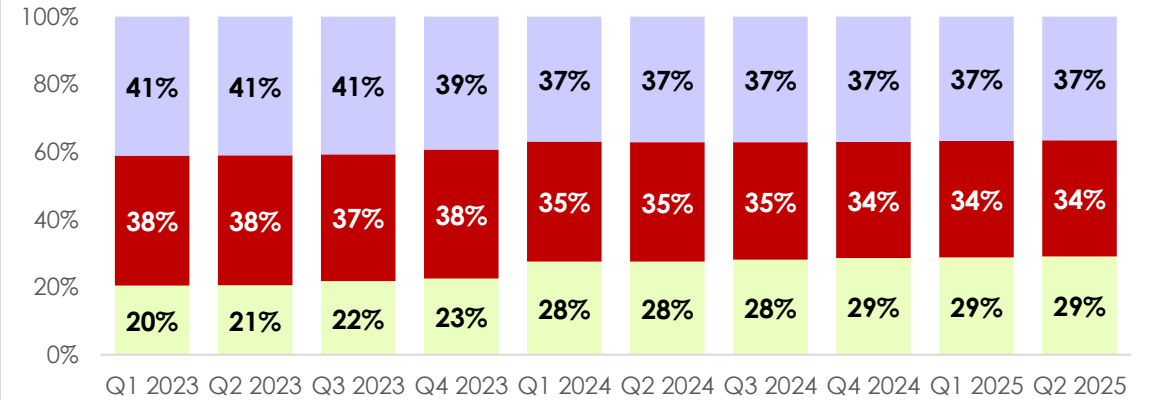
Prepaid Market Share %

Zain Batelco STC



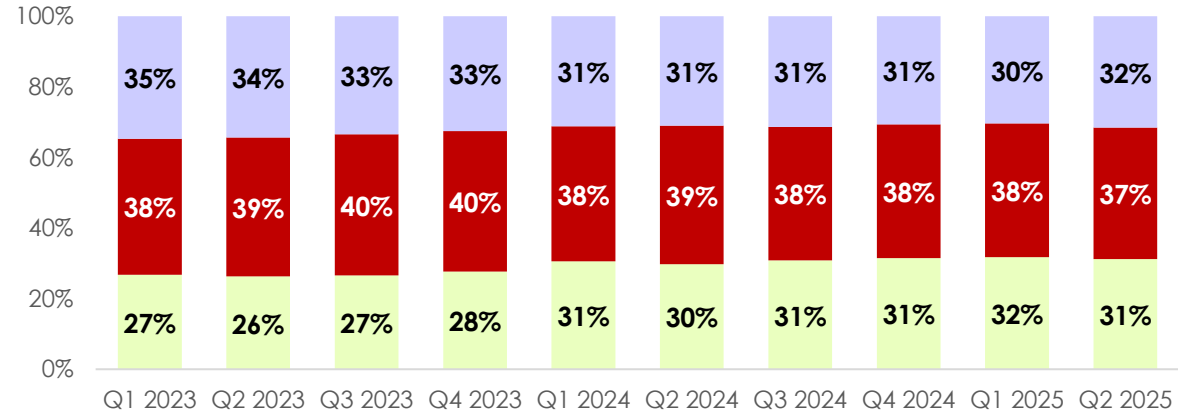
Postpaid Market Share %

Zain Batelco STC

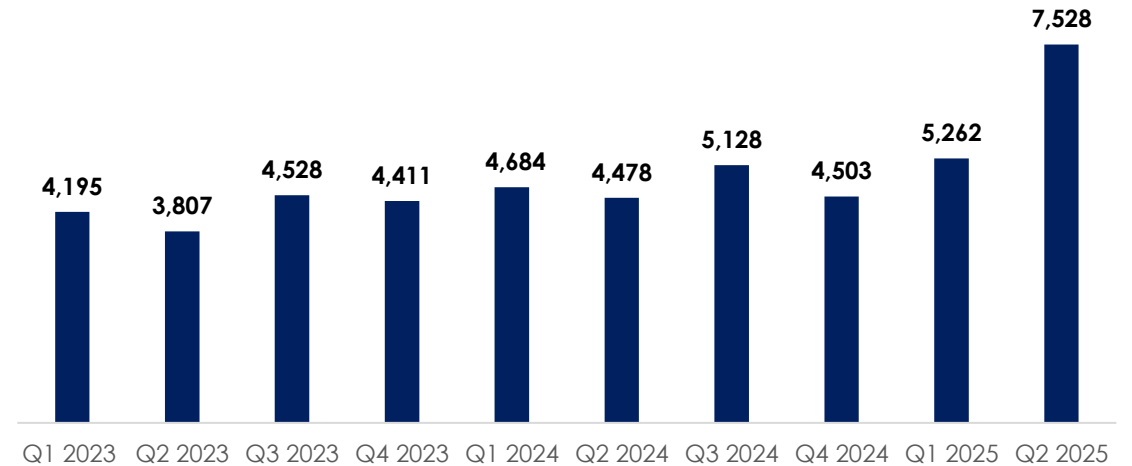


Total Mobile Market share

Zain Batelco STC



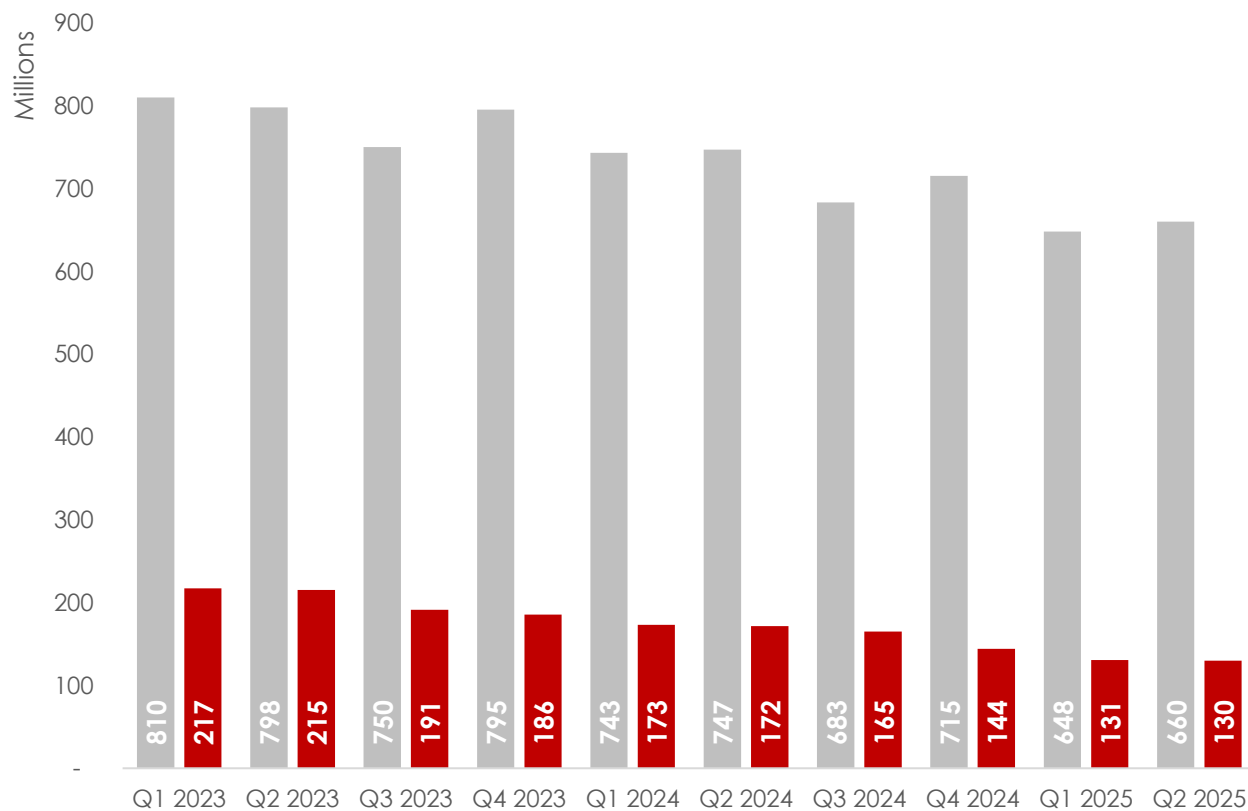
Number of Accepted Mobile Porting Requests



Mobile services: Traffic* (Minutes) (1/2)

Total Outgoing Mobile Voice Traffic in Millions of Minutes
(Domestic-International)

■ Total Domestic Outgoing calls ■ Total International Outgoing calls



* Historical data for Non-residential (Domestic & Intl.) Traffic is not unavailable.



Total Outgoing Traffic in Minutes
(Domestic + International)

Q2 2024

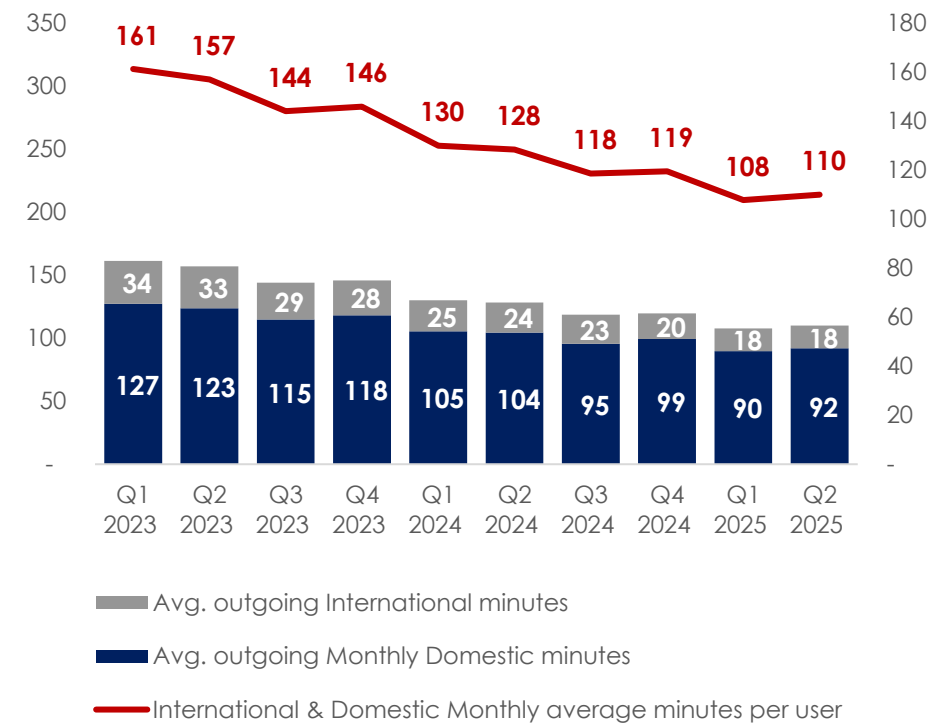
918,642,170

Q2 2025

789,832,839

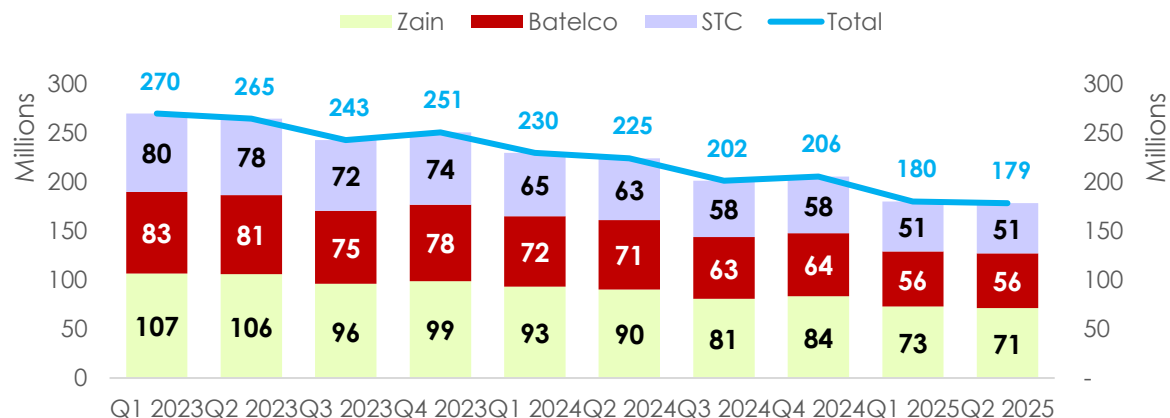
▼14%

Average Monthly Minutes per User

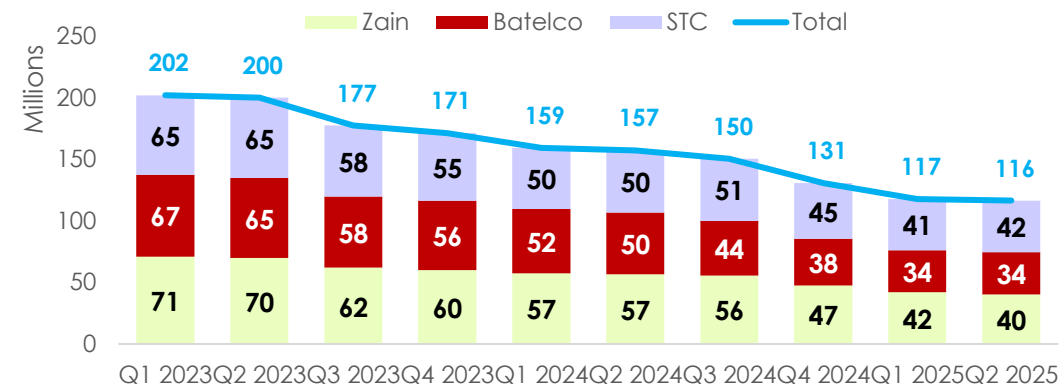


Mobile services: Traffic* (Minutes) (2/2)

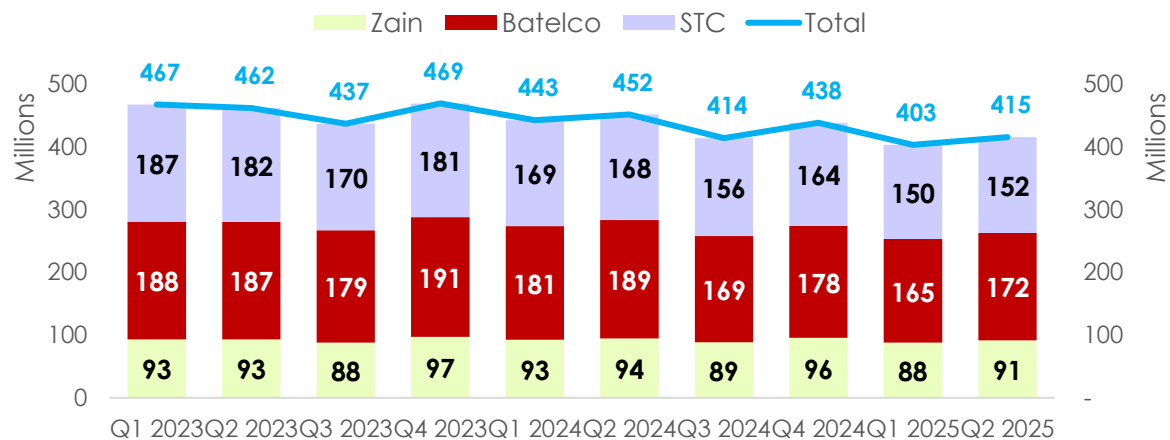
Prepaid Domestic Outgoing traffic (minutes) - residential



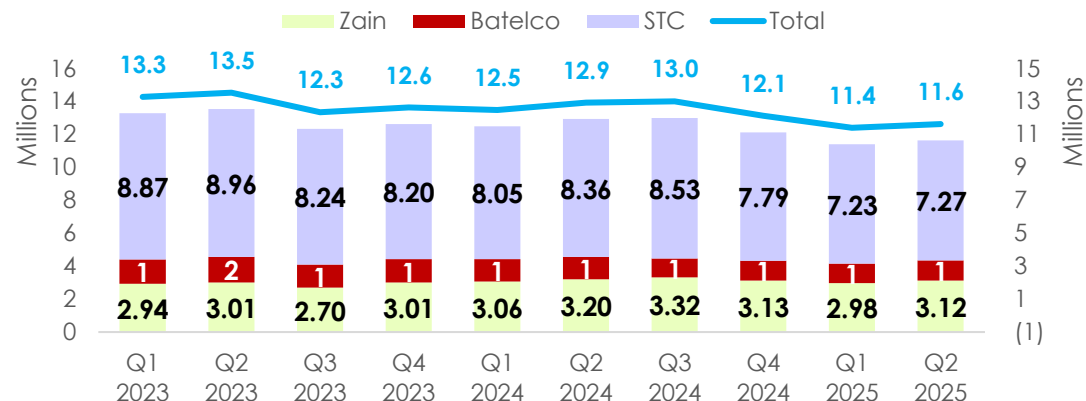
Prepaid International Outgoing traffic (minutes) - residential



Postpaid Domestic Outgoing traffic (minutes) - residential



Postpaid International Outgoing traffic (minutes) - residential



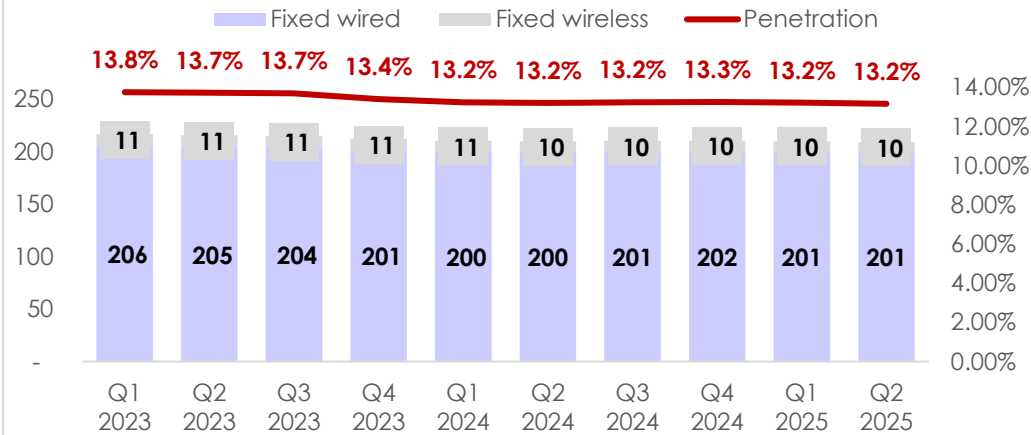
* Historical data for Non-residential (Domestic & Intl.) Traffic is not available.

Fixed telephony services: Subscriptions (PSTN & Fixed wireless)*

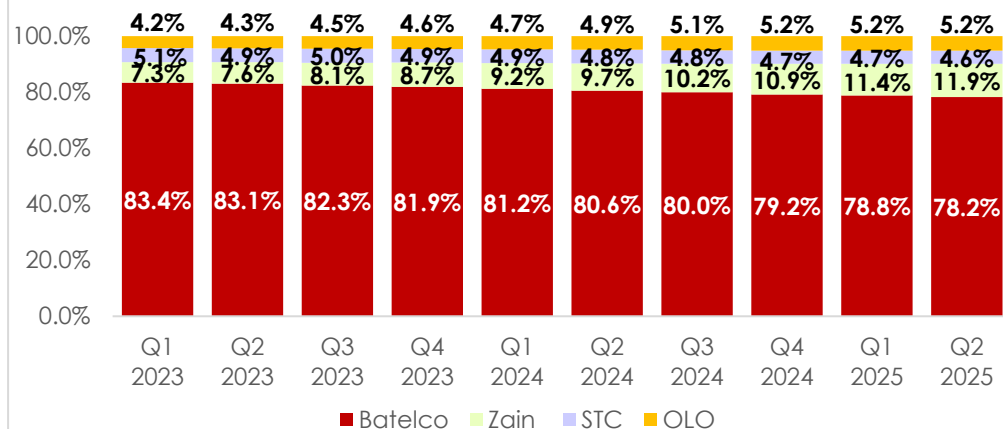


No. of fixed telephony subscriptions
(Excluding ISDN)

Number of Fixed Lines



Fixed line Services Market Share



End of Q2 2024

210,381

13.2% Penetration rate

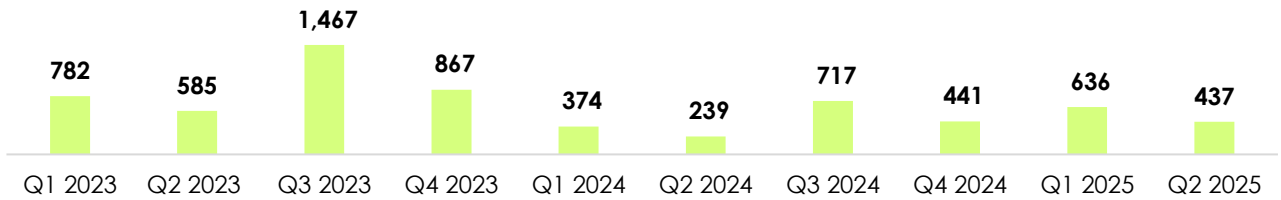
End of Q2 2025

210,344

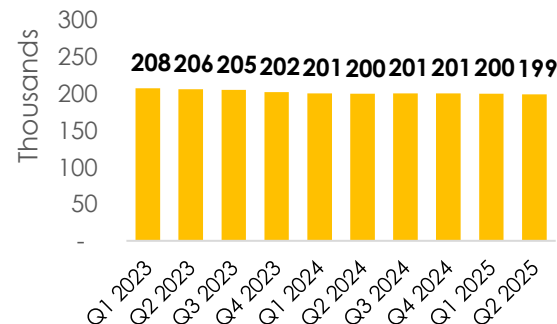
13.2% Penetration rate

	2022	2023	2024	Q2 2025
	217,077	212,204	211,813	210,344
% of Fixed Wired	94%	95%	95%	95%
% of Fixed Wireless	6%	5%	5%	5%

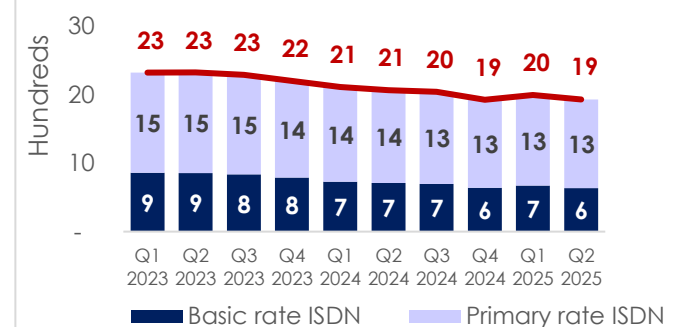
Number of Accepted Fixed Line Porting Requests



Total VoIP Subscriptions



Total ISDN



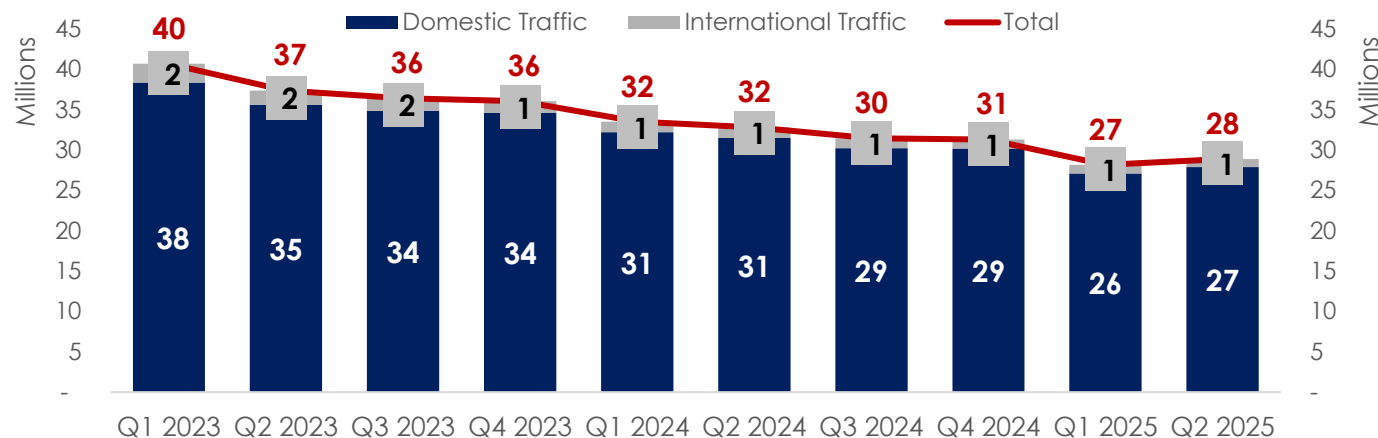
* Includes VoIP as of 2021 but excludes ISDN.

Fixed telephony services: Traffic (PSTN & Wireless - Minutes)*

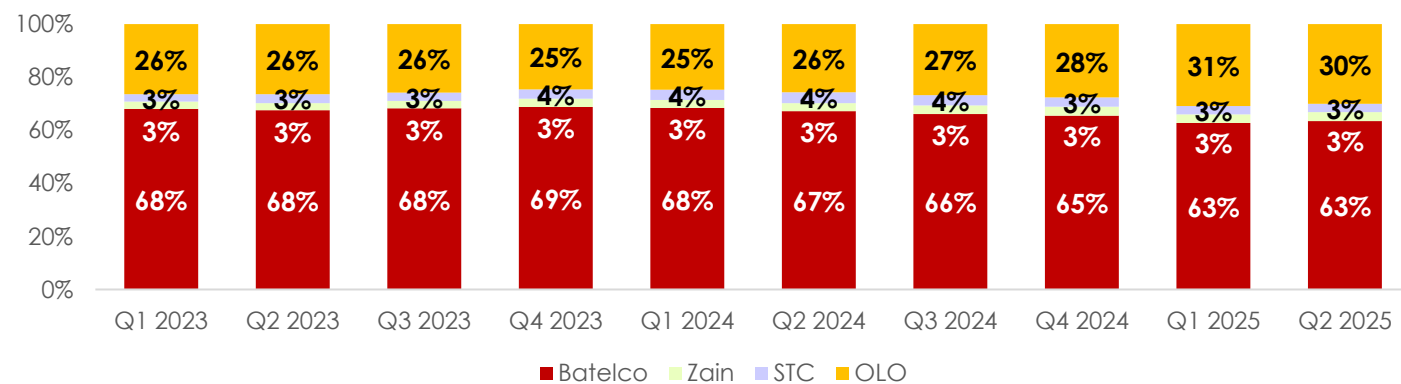


Total fixed domestic outgoing
traffic in minutes

Fixed line Domestic & International Outgoing traffic**



Fixed line Domestic traffic market share by operators



* Includes VoIP and ISDN traffic.

Q2 2024

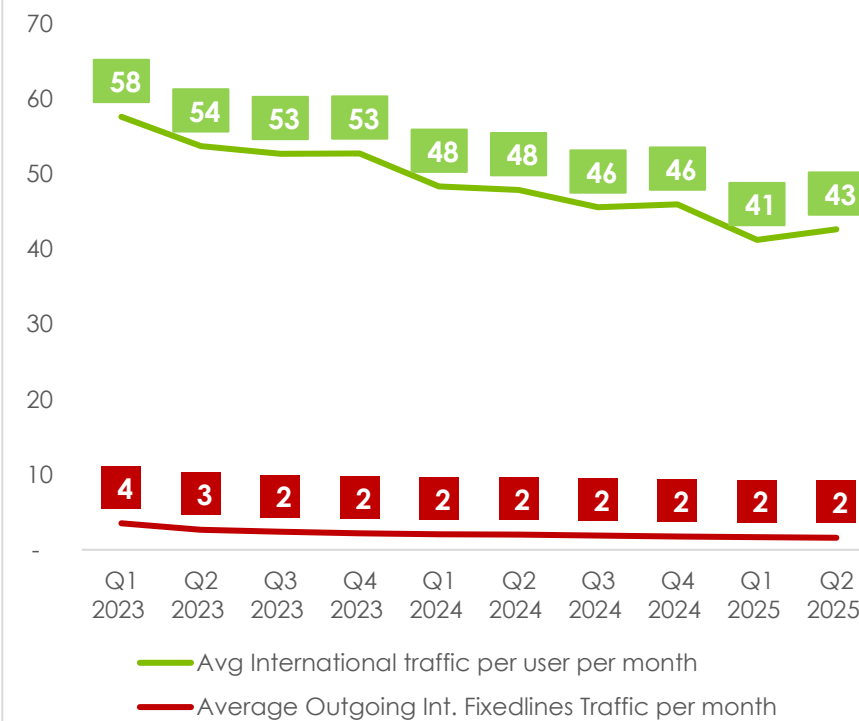
30,507,207

Q2 2025

27,177,749

11%

Monthly Average Outgoing Domestic & International Minutes Per Subscription



Broadband services: Subscriptions* (1/2)



No. of broadband subscriptions (End of Q2 2025)

2,594,712

163% Penetration rate

Q2 2024

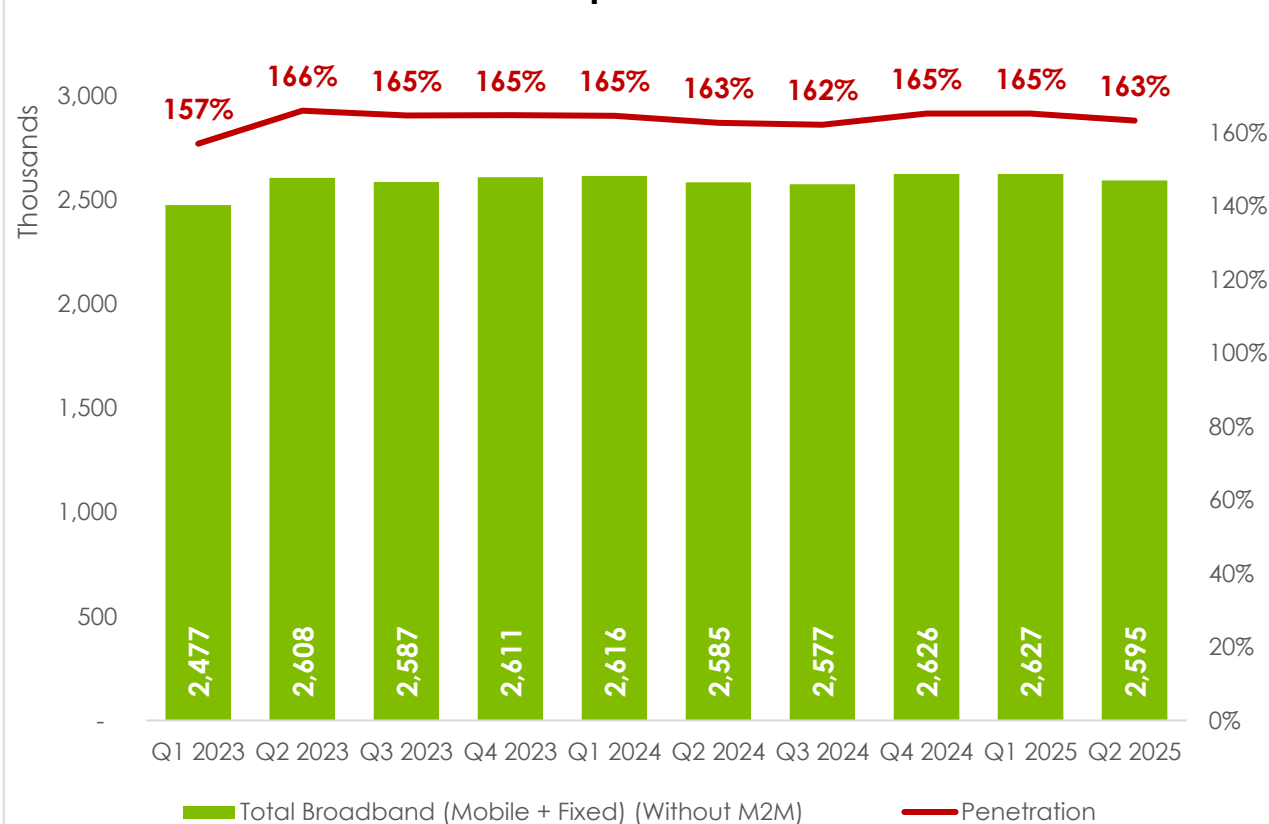
2,585,497

Q2 2025

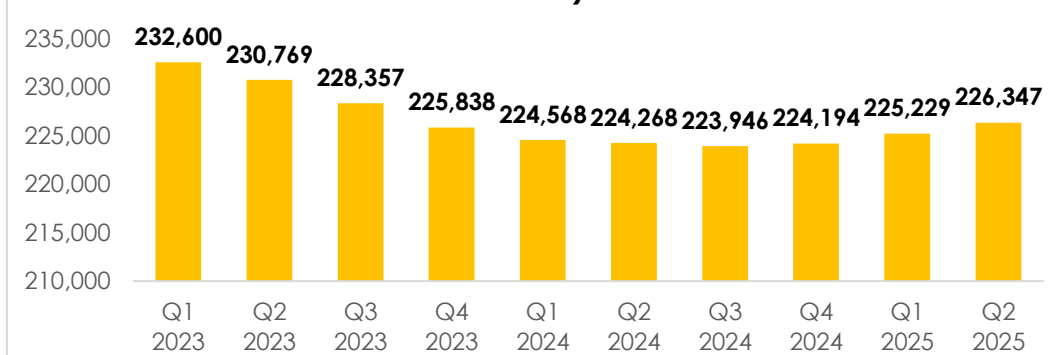
2,594,712

▲
<1%

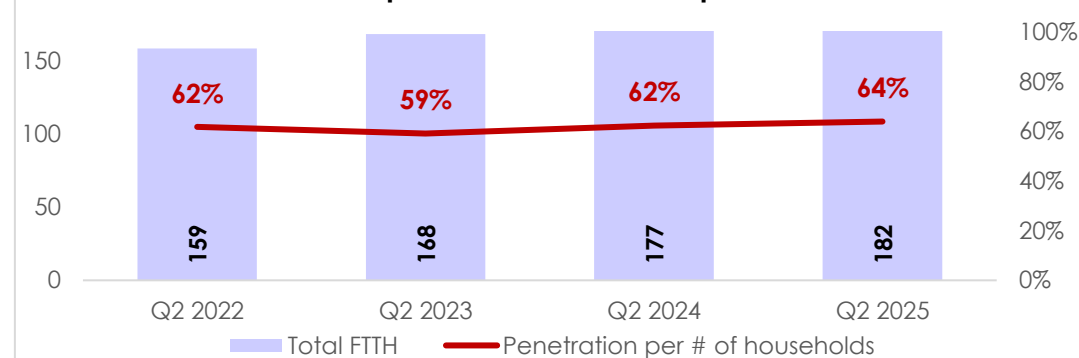
Broadband Subscriptions and Penetration**



Home Broadband Subscriptions (Including Wired & Wireless)***



Fiber subscriptions and household penetration***



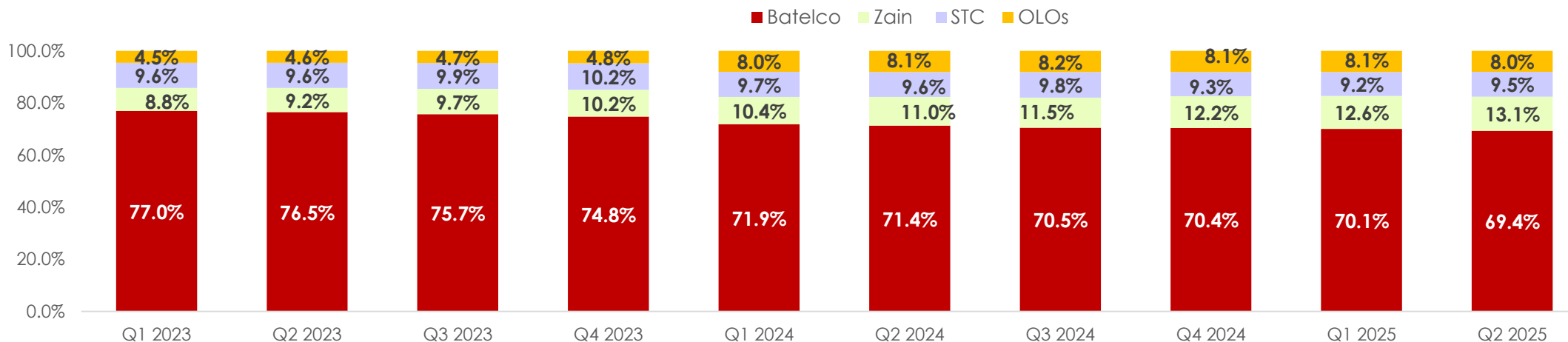
* Doesn't include M2M.

** Includes residential Fiber, Fixed Terrestrial and Mobile Home BB. Drop in Home Broadband subscriptions is due to activation of voice service.

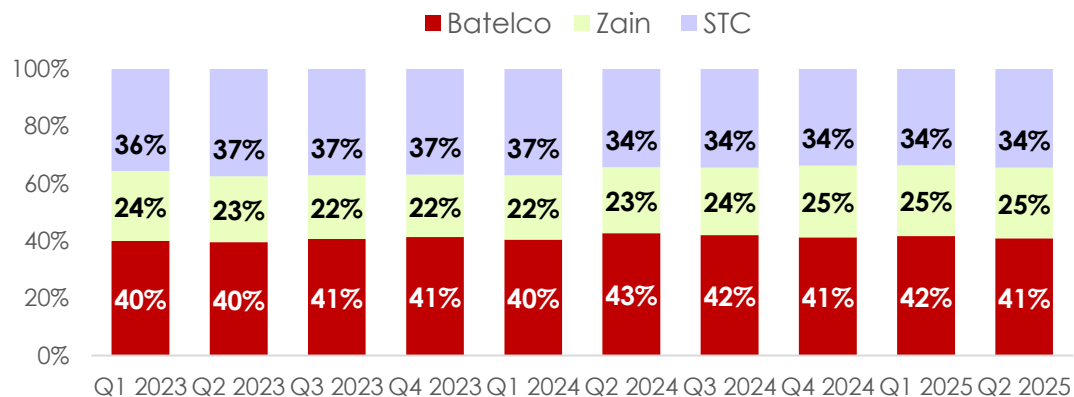
*** Number of households is based on the latest IGA data in 2024 (285,024).

Broadband services: Subscriptions (2/2)

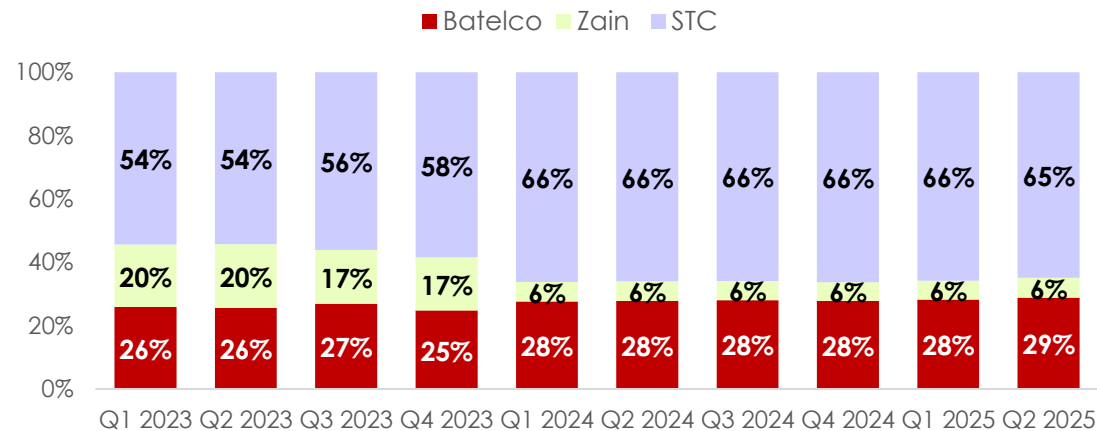
Fibre Broadband Subscriptions Market Share



Mobile Broadband Subscriptions Market Shares (Including Add-On, Pay-Per-Use & Standalone)



Mobile Standalone Broadband Market Share



Broadband services: Data Traffic 1 of 2



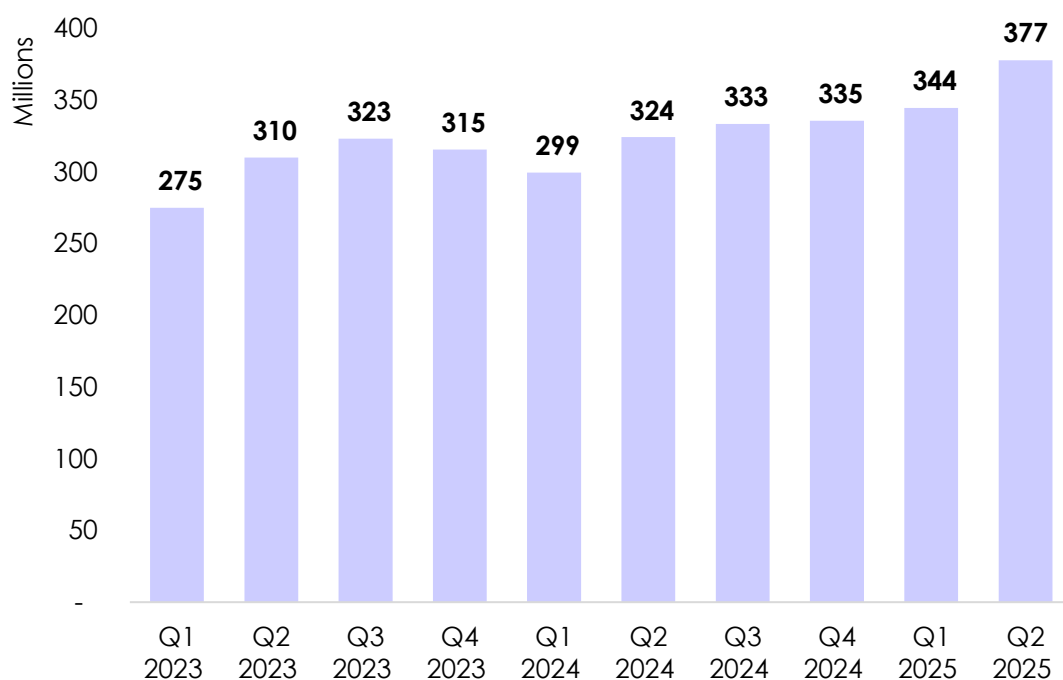
Total data traffic in Gigabyte

Q2 2024
520,777,149

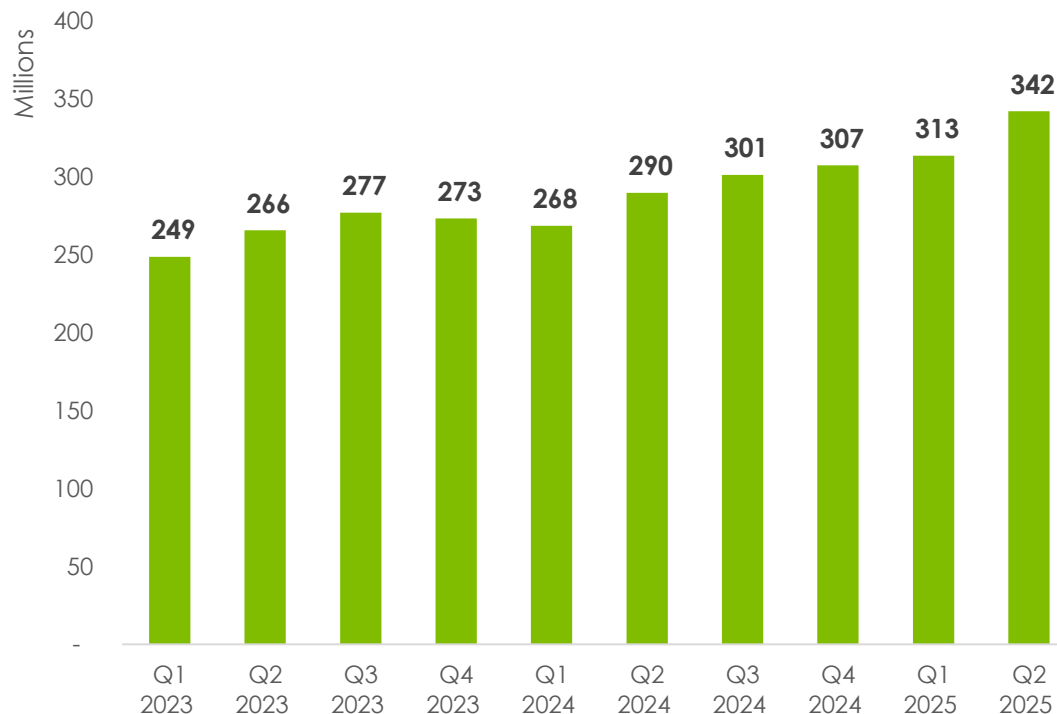
Q2 2025
597,540,446

▲ 15%

Home Broadband Traffic* (Including Wired & Wireless)



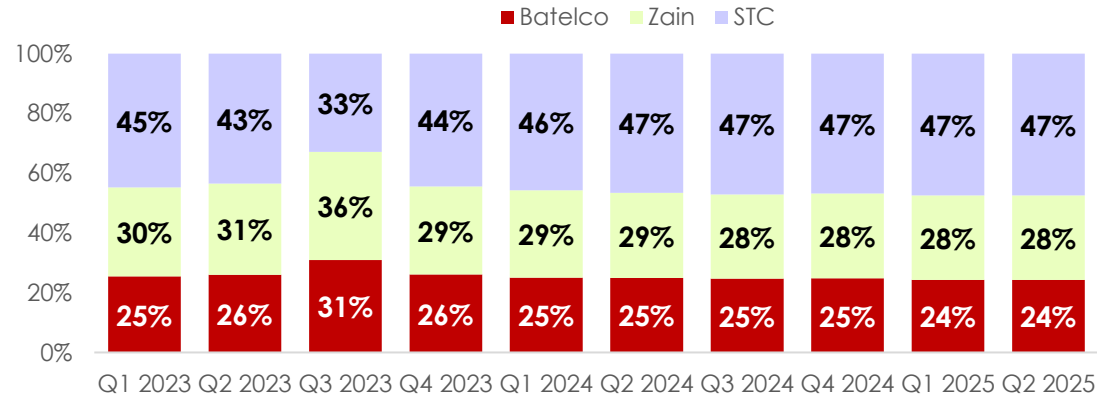
Fibre Broadband Traffic



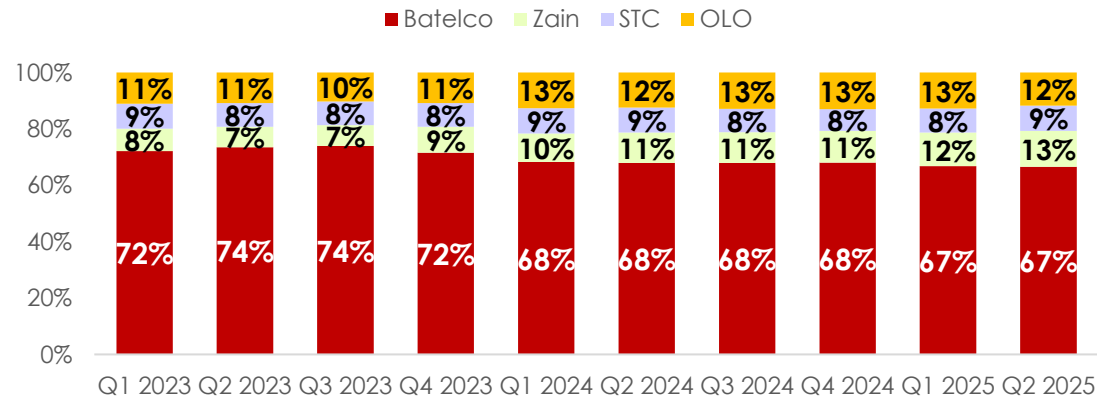
* Includes residential Fiber, Fixed Terrestrial and Mobile Home BB.

Broadband services: Data Traffic 2 of 2

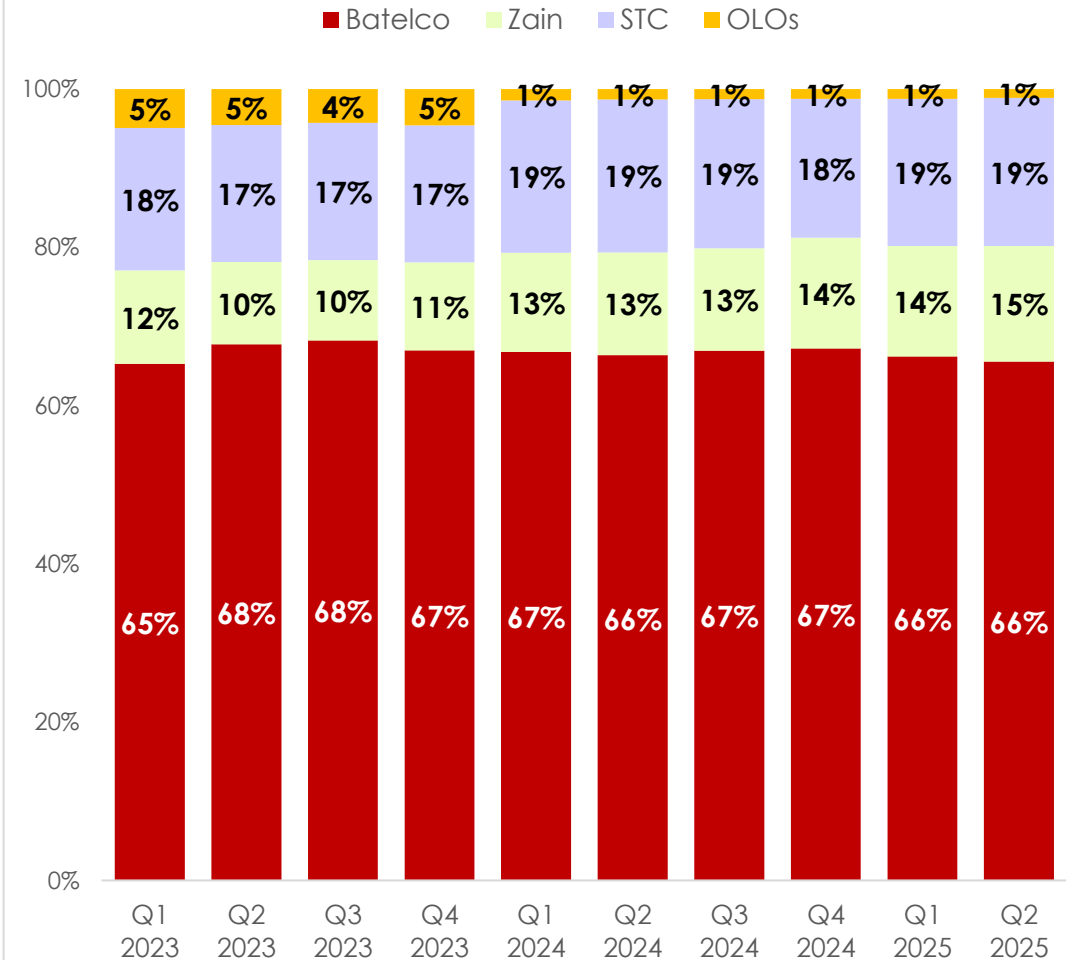
Mobile Broadband Traffic Market Share (Pay-per-use, Standalone & Add-on)



Fixed Broadband Traffic Market Share

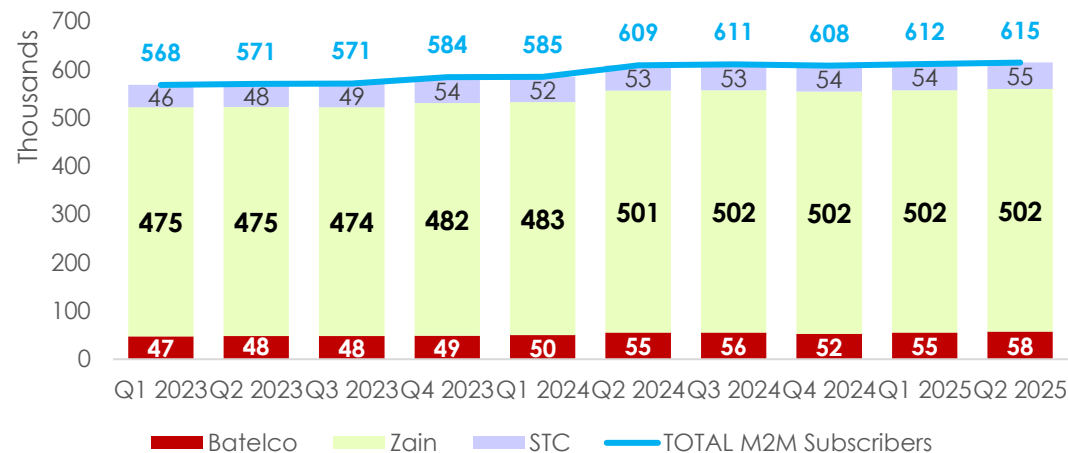


Home Broadband Market Share (including Fixed wired, Fixed Wireless, Mobile Home BB)

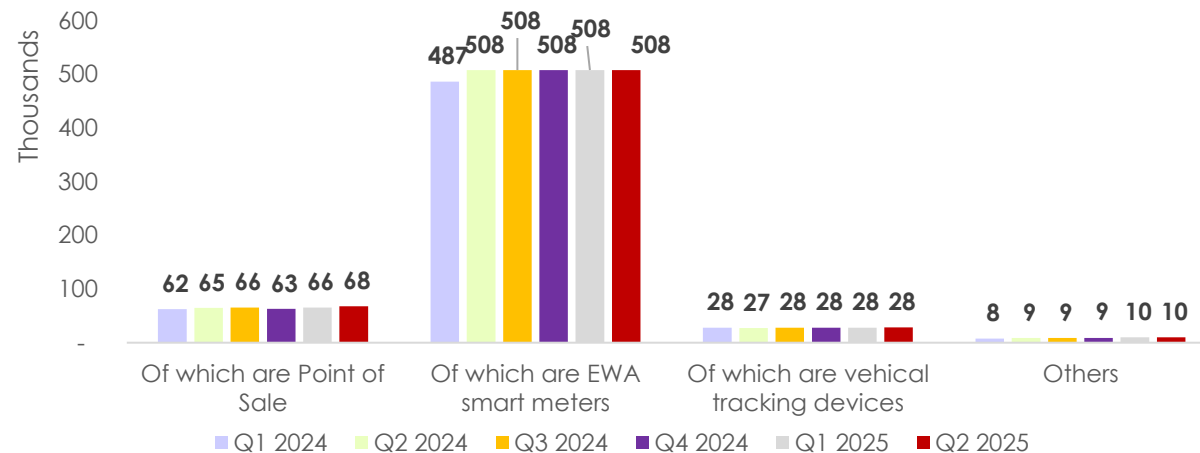


M2M Subscribers & Traffic

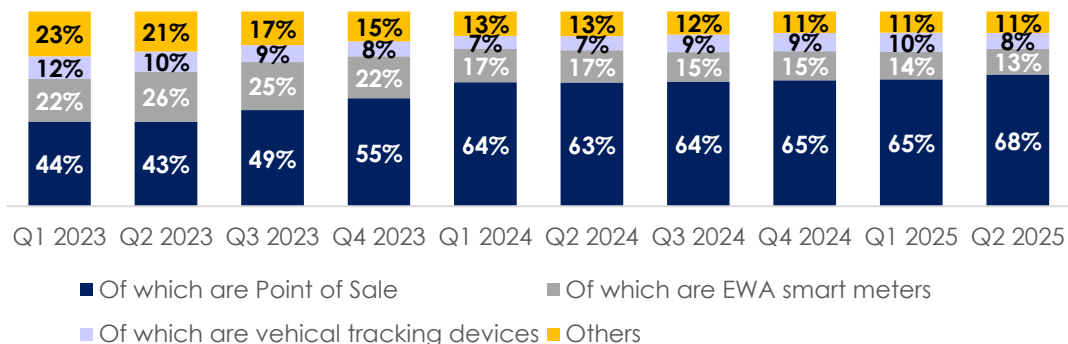
M2M Subscribers (Thousands)



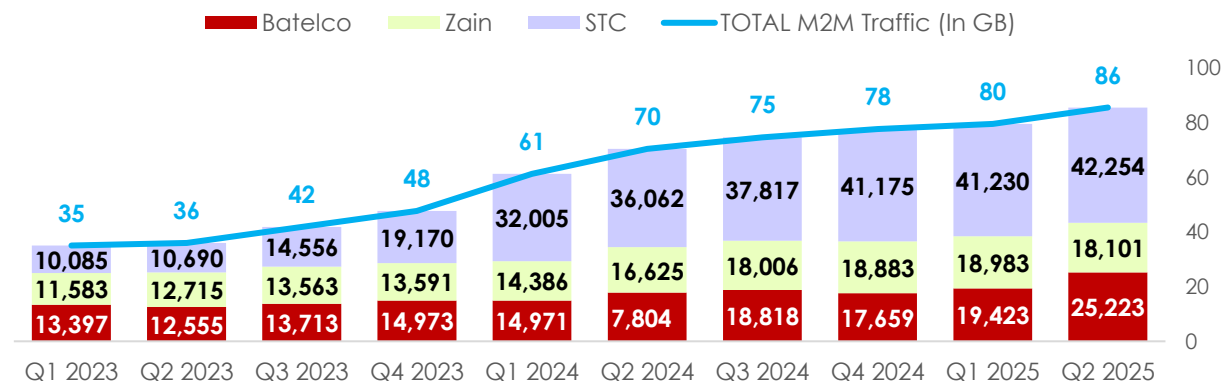
M2M Subscribers by type



M2M Traffic by Type (GB)



M2M Traffic (in GB)



Definitions

Fixed-telephone subscriptions

Fixed-telephone subscriptions refers to the sum of all active

- i) analogue fixed-telephone lines,
- ii) voice-over-IP (VoIP) subscriptions,
- iii) fixed wireless local loop (WLL) subscriptions,
- iv) ISDN voice-channel equivalents,
- v) fixed public payphones and vi) satellite-based subscriptions

provided to fixed locations that allow for a voice communication. This indicator was previously called Main telephone lines in operation.

*Active lines are those that have registered an activity in the past three months.

Prepaid mobile-cellular telephone subscriptions

Prepaid mobile-cellular telephone subscriptions (ITU code i271p) refers to the total number of mobile-cellular telephone subscriptions that use prepaid refills. These are subscriptions where, instead of paying an ongoing monthly fee, users purchase blocks of usage time. Only active subscriptions should be included (those used at least once in the last three months for making or receiving a call or carrying out a non-voice activity such as sending or reading an SMS or accessing the Internet).

Postpaid mobile-cellular telephone subscriptions

Postpaid mobile-cellular telephone subscriptions Refers to the total number of mobile-cellular subscriptions where subscribers are billed after their use of mobile services, at the end of each month. The postpaid service is provided on the basis of a prior arrangement with a mobile cellular operator. Typically, the subscriber's contract specifies a limit or allowance of minutes, text messages, etc. The subscriber will be billed at a flat rate for any usage equal to or less than that allowance. Any usage above that limit incurs extra charges. Theoretically, a subscriber in this situation has no limit on use of mobile services and, as a consequence, unlimited credit.

Active mobile-broadband subscriptions

Active mobile-broadband subscriptions refers to the sum of active handset-based and computer-based (USB/dongles) mobile-broadband subscriptions that allow access to the Internet. It covers actual subscribers, not potential subscribers, even though the latter may have broadband-enabled handsets. Subscriptions must include a recurring subscription fee or if in the prepayment modality, pass a usage requirement – users must have accessed the Internet in the last three months.

Clarification: For mobile data subscription to be considered broadband, the operator must advertise a connection that will be capable of using at least a 3G/UMTS network, so that a nominal downloading speed of 256 kbit/s is at a minimum expected. Hence, subscriptions that are only to use GPRS and EDGE technologies are to be excluded. A contract (post pay) subscription pays a recurrent bill with a predetermined frequency. It should be counted as an active mobile broadband subscription no matter the effective data consumption realized by the user. A prepayment or a pay-as-you-go subscription needs to pass the activity criterion to be considered as 'active': a billable Internet connection must have occurred in the last three months. Note that for a mobile subscription to be considered broadband it must allow access to the public open Internet, hence, any subscription that limits access only to walled garden or services provided in exclusivity by the mobile operator, are not counted as access to the open Internet, and hence, are not 'broadband'. Several cases are defined below. (See Table 4 in ITU document)

Thank You

Annex A

Mobile subscriptions – raw data

Prepaid <u>residential</u> subscribers						Prepaid non- <u>residential</u> subscribers*				
	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Batelco	658,766	614,644	626,013	623,831	592,548	N/A	N/A	N/A	N/A	N/A
Zain	494,880	504,525	518,412	523,433	495,276	N/A	N/A	N/A	N/A	N/A
STC	446,803	442,643	427,787	423,590	437,129	N/A	N/A	N/A	N/A	N/A
Total	1,600,449	1,561,812	1,572,212	1,570,854	1,524,953	N/A	N/A	N/A	N/A	N/A
Postpaid <u>residential</u> subscribers						Postpaid non- <u>residential</u> subscribers				
	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Batelco	244,839	244,549	245,776	248,934	254,085	39,898	40,035	40,477	41,345	41,866
Zain	197,028	203,921	210,094	215,006	221,425	25,573	26,615	27,720	28,373	28,993
STC	268,484	271,331	273,492	274,529	278,531	31,723	33,625	34,809	35,934	36,862
Total	710,351	719,801	729,362	738,469	754,041	97,194	100,275	103,006	105,652	107,721

*An operator amended their reporting of prepaid non-residential subscribers starting Q3 2023.

Fixed line subscriptions – raw data

Fixed line subscriptions – PSTN & VoIP (residential)

	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Batelco	120,859	120,228	119,271	118,538	117,686
Zain	18,072	18,930	20,010	20,619	21,360
STC	7,000	6,951	6,824	5,817	5,617

Fixed line subscriptions – PSTN & VoIP (non-residential)

Batelco	48,695	48,767	48,541	47,883	46,848
Zain	2,359	2,648	3,095	3,362	3,731
STC	3,834	3,940	3,986	4,013	4,145
OLOs*	9,997	10,275	10,710	10,957	10,957
Total**	210,381	211,352	211,813	211,189	210,344

* Includes residential & non-residential

** Excluding ISDN.

	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Basic-rate ISDN	709	703	658	688	653
Primary-rate ISDN	1,356	1,344	1,282	1,320	1,293
Total	2,065	2,047	1,940	2,008	1,946

Fiber Broadband subscriptions – raw data

Fiber Broadband subscriptions – (residential)

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Batelco	125,958	125,740	125,853	125,681	125,647	125,534
Zain	16,502	17,362	18,243	19,345	19,972	20,717
STC	13,976	13,649	13,237	12,886	12,661	13,147
OLOs	9,882	10,120	10,368	10,450	10,450	10,450
Total	166,318	166,871	167,701	168,362	168,730	169,848

Fiber Broadband subscriptions – (non-residential)

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Batelco	1,165	1,085	1,045	986	971	960
Zain	1,963	2,148	2,437	2,540	2,807	3,372
STC	2,790	3,007	4,052	3,550	3,697	3,907
OLOs	4,302	4,265	4,313	4,176	4,176	4,176
Total	10,220	10,505	11,847	11,252	11,651	12,226
GRAND TOTAL	176,538	177,376	179,548	179,614	180,381	182,074

*STC figures amended for Q3-Q4 2023.

Total Mobile Broadband subscriptions* – raw data

Mobile Broadband subscriptions – (Prepaid)

	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025
Batelco	654,054	631,565	630,863	634,964	594,779
Zain	361,249	367,675	374,718	359,991	346,632
STC	371,897	363,947	360,774	355,231	361,443

Mobile Broadband subscriptions – (Postpaid)

Batelco	372,920	374,941	378,205	383,875	390,094
Zain	191,214	195,739	236,106	242,323	249,748
STC	454,192	461,030	463,502	467,300	467,572
Total**	2,405,526	2,394,897	2,444,168	2,443,684	2,410,268

* Excluding M2M

** Following a recent review of subscribers and traffic Data. It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Increase in mobile broadband reflects MNOs restatement of data to undo the reclassification that took place since 2022.