

Quarterly Market Indicators Report

Q3 2025

Disclaimer



3

Mobile services



6-9

Broadband services



12-15

Definitions



17

Main Telecom Market Indicators



4-5

Fixed line telephony services



10-11

M2M subscribers & Traffic



16

Annex A



20-23

Disclaimer

- The TRA has relied on information supplied to it by third parties. It has not independently verified that data and as such does not make any representations or warranties, either express or implied, that:
 - the information is free from inaccuracies, errors or omissions;
 - the information is exhaustive;
 - the information is of merchantable quality and fitness for a particular purpose.

- The TRA, including its officers, board members, employees, agents and contractors, is not liable for:
 - any inaccuracy, error or omission in the information contained in this document; nor
 - any loss, damage, cost or expense whether direct, indirect, consequential or special, incurred by, or arising by reason of, any person using or relying on the information and whether caused by reason of any inaccuracy, error, omission or misrepresentation in the information or otherwise.

Main Telecom Market Indicators (Q3 2024 – Q3 2025)

1	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
 Mobile subscribers	2,295,838	2,316,110	2,321,832	2,290,395	2,312,183*
 Mobile penetration	145%	146%	146%	144%	146%
 Mobile prepaid subscriptions	1,554,860	1,564,143	1,561,086	1,515,104	1,516,278
 Mobile postpaid subscriptions	740,978	751,967	760,746	775,283	795,894
 Average outgoing minutes from mobile (Domestic & Inter.)	123	124	112	114	104
 Fixed telephony subscriptions	211,352	211,813	211,189	210,344	209,912
 Fixed telephony penetration (Excluding ISDN)	13.3%	13.3%	13.2%	13.2%	13.2%
 Domestic monthly average minutes per line	46	46	41	43	43
 International outgoing minutes (Mobile)	164,950,106	144,406,373	130,556,580	129,812,598	110,429,469
 International outgoing minutes (Fixed telephony)	1,206,334	1,131,485	1,081,646	1,017,694	1,095,974
 Mobile broadband subscriptions	2,434,864	2,449,443	2,447,761	2,413,217	2,414,968
 Mobile broadband penetration rate	153.3%	154.2%	154.1%	151.9%	152%
 Fixed broadband subscriptions	182,059	182,086	182,823	184,444	186,510
 Fixed broadband penetration per household**	73%	73%	74%	74%	75%
 Total data usage (Petabyte)	529	538	554	598	604
 Average total data usage per month per subscription	68	68	70	77	81

*Following a recent review of subscribers and traffic Data. It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Drop in mobile subscriptions and penetration reflects MNOs restatement of data to undo the reclassification that took place since 2022.

4 **Fiber Broadband penetration is based on the latest available number of households provided by IGA in 2025.

Main Telecom Market Indicators for Q3 2025



Mobile subscribers: **2,312,183**
Penetration: **146%**

Average Int. & Domestic minutes per month per mobile subscription: **104**

Average data usage per mobile broadband subscription*: **19.4**

Fixed telephony subscriptions (Excl. ISDN): **209,912**

Penetration: **13.2%**

Fixed Wired Telephony subscriptions **95%**

Fixed Wireless Telephony subscriptions: **5%**

Mobile Broadband subscriptions: **2,414,968**

Mobile Broadband penetration rate: **152%**

Fixed Broadband subscriptions: **186,510**

Fixed Broadband penetration rate per household: **75%****



Mobile Prepaid subscriptions: **1,516,278**

Mobile postpaid subscriptions: **795,894**

% of prepaid out of Mobile market subscriptions: **66%**

% of postpaid out of Mobile market subscriptions : **34%**

Domestic monthly average minutes per line: **43**

International Outgoing Minutes (Mobile): **110,429,469**

International Outgoing Minutes (Fixed telephony): **1,095,974**



Total Data Usage: **604 Petabyte**

Fiber Broadband Traffic: **347 Petabyte**

Avg. Traffic per broadband subscription per month: **81 GB**

Avg. Fiber Broadband Traffic per month: **621 GB**

*Average data usage per mobile broadband subscription excludes Standalone subscribers' traffic.

** Based on latest available number of households provided by IGA in 2025 (244,976).

Mobile services: Subscriptions* (1/2)



Number of Mobile subscriptions (End of Q3 2025)

2,312,183 Subscriptions

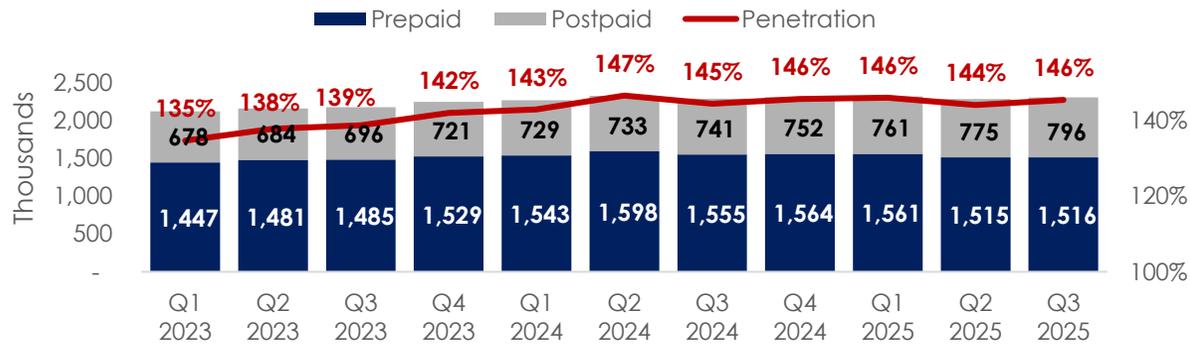
146% Penetration rate

Q3 2024
2,295,838

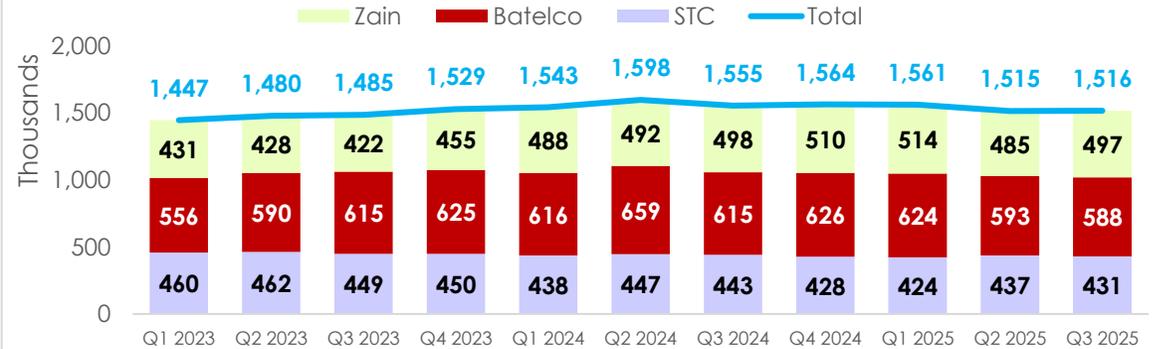
Q3 2025
2,312,183

1%

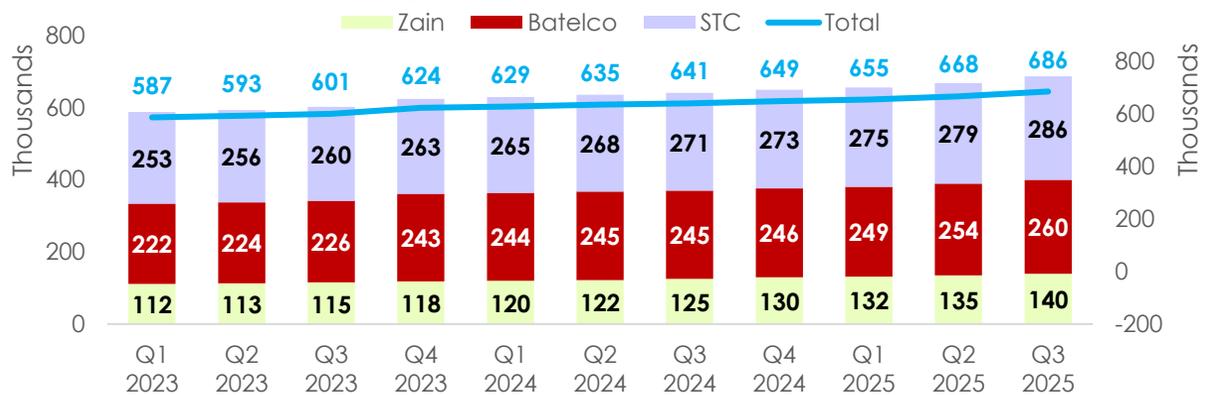
Number of Mobile Subscriptions & penetration



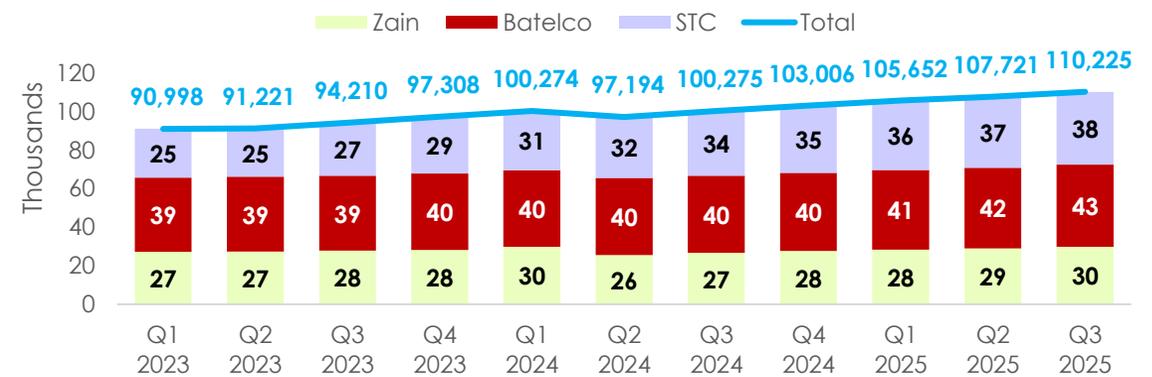
Prepaid subscribers - Residential**



Postpaid subscribers - Residential



Postpaid subscribers - Non Residential



Population***	2022	2023	2024	2025
By IGA	1,565,000	1,577,059	1,588,670	1,588,670

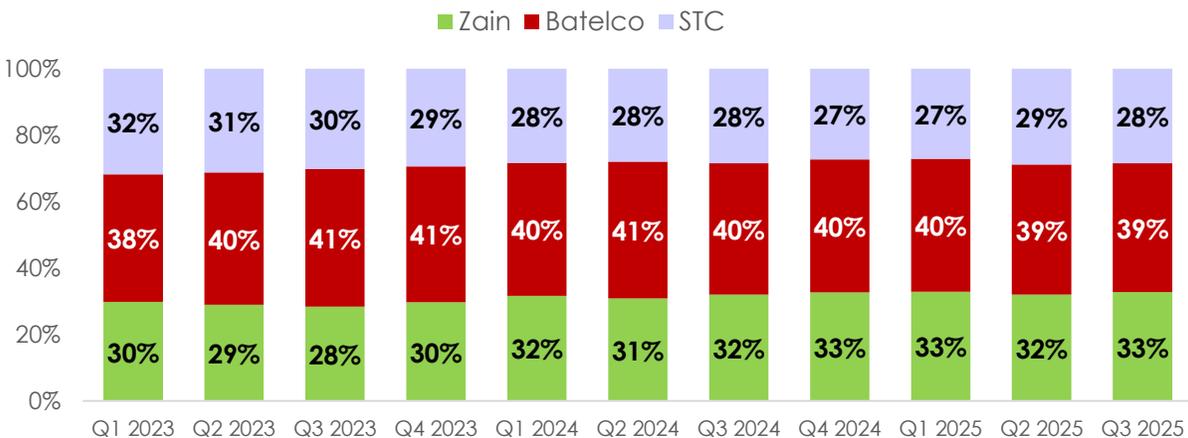
* Following a recent review of subscribers and traffic data, it was observed that MNOs had activated voice service on certain data-only packages and these packages were subsequently reclassified and reported under mobile voice subscriptions. This had caused a spike in number of mobile subscriptions and was therefore reversed in 2024. This exercise caused a drop in mobile subscriptions and penetration but has now been rectified.

** Increase in postpaid subscribers is due to operators activating voice on their standalone mobile broadband packages.

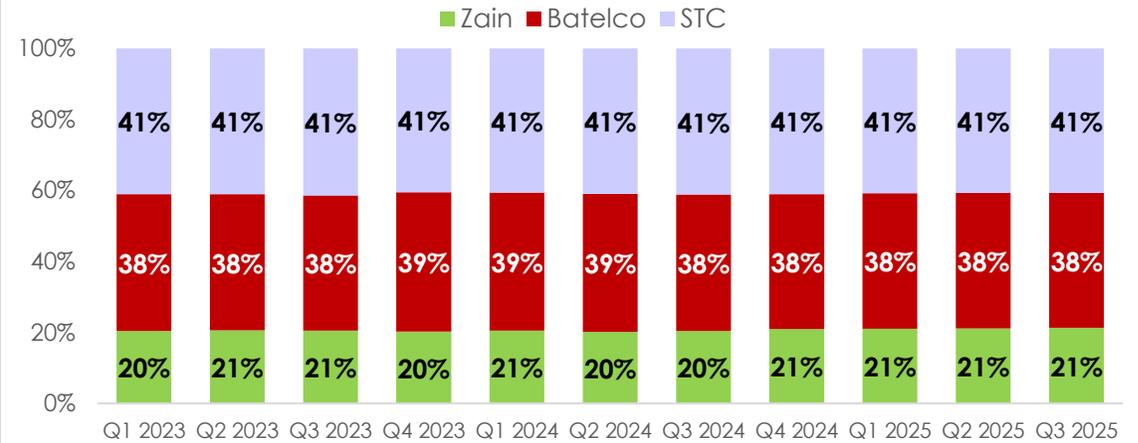
*** Source: IGA

Mobile services: Subscriptions (2/2)

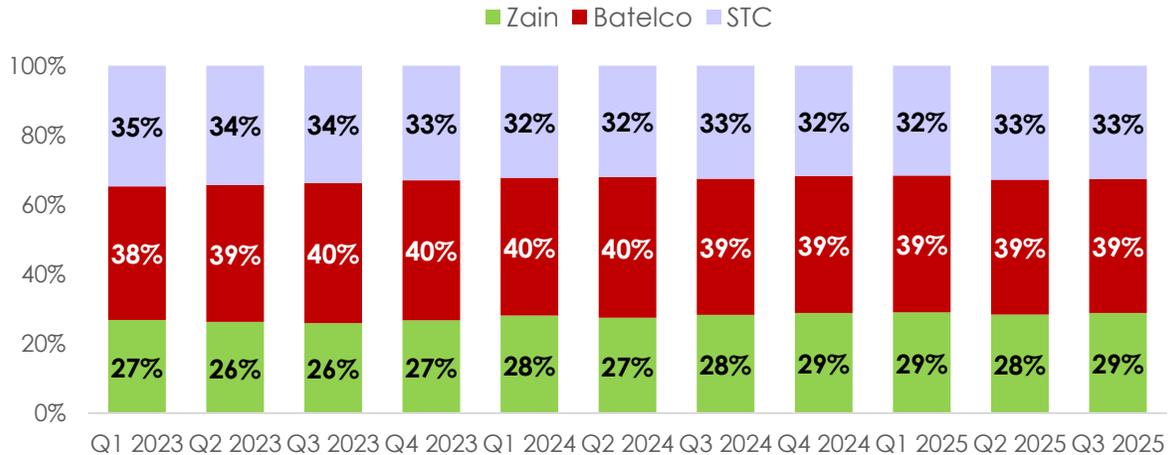
Prepaid Market Share %



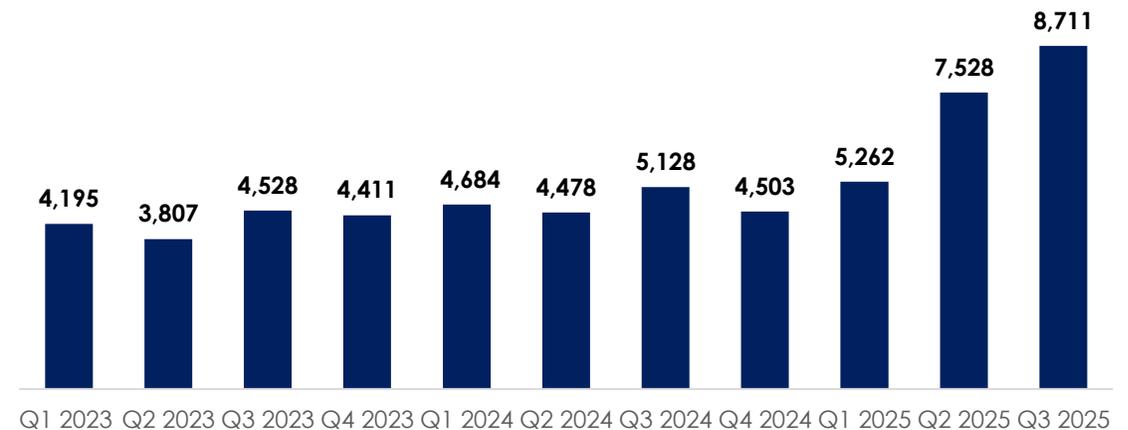
Postpaid Market Share %



Total Mobile Market share



Number of Accepted Mobile Porting Requests



Mobile services: Traffic* (Minutes) (1/2)

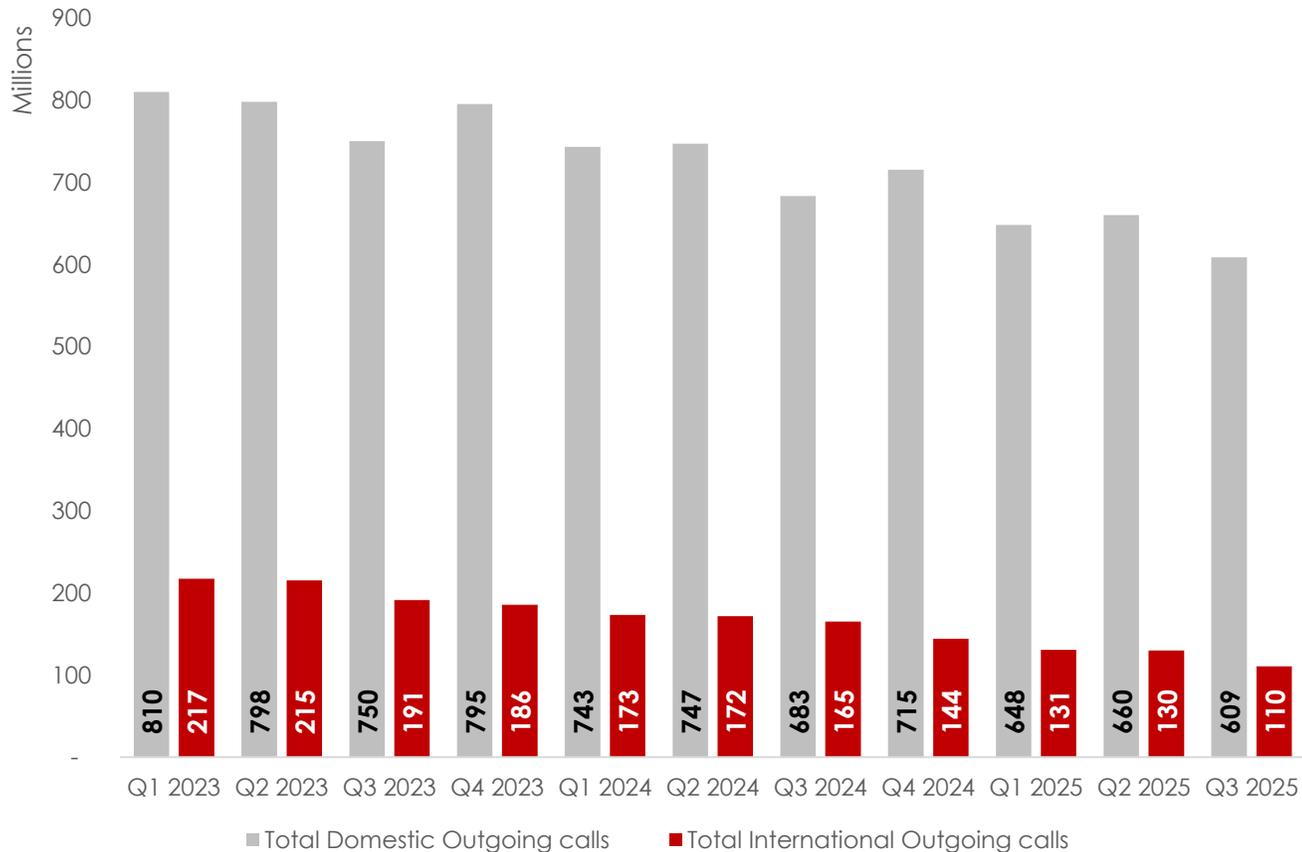


Total Outgoing Traffic in Minutes (Domestic + International)

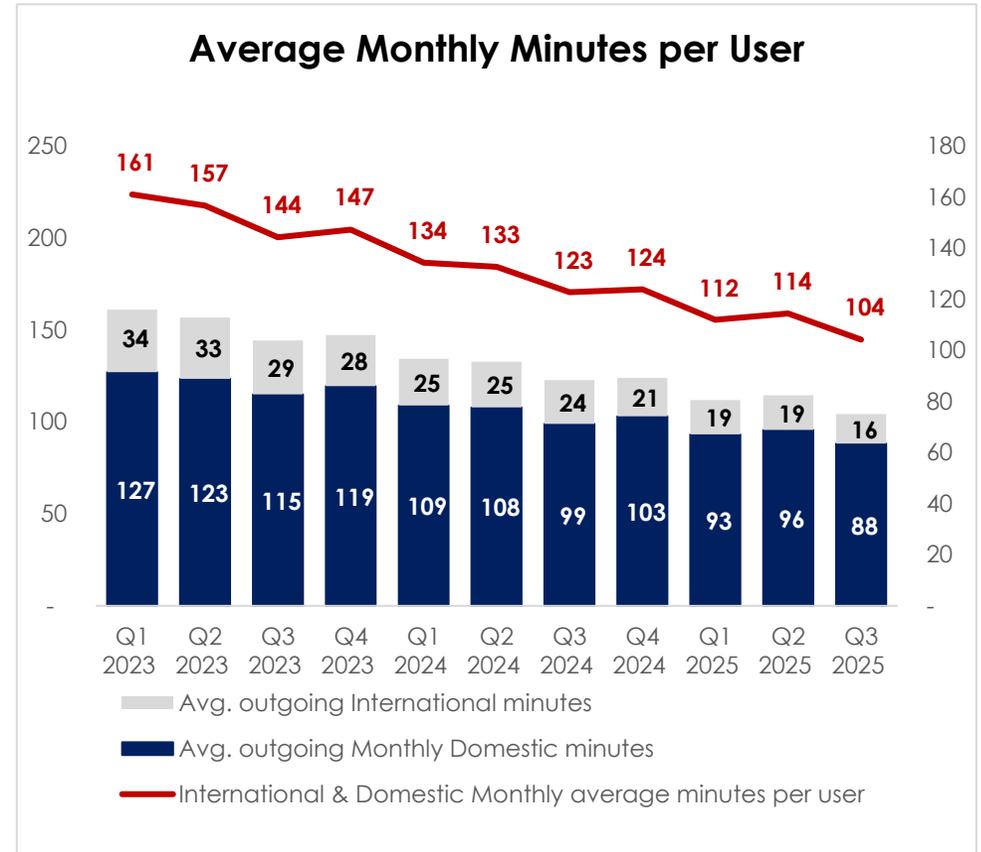
Q3 2024	Q3 2025
848,247,256	718,957,286

▼15%

Total Outgoing Mobile Voice Traffic in Millions of Minutes (Domestic-International)

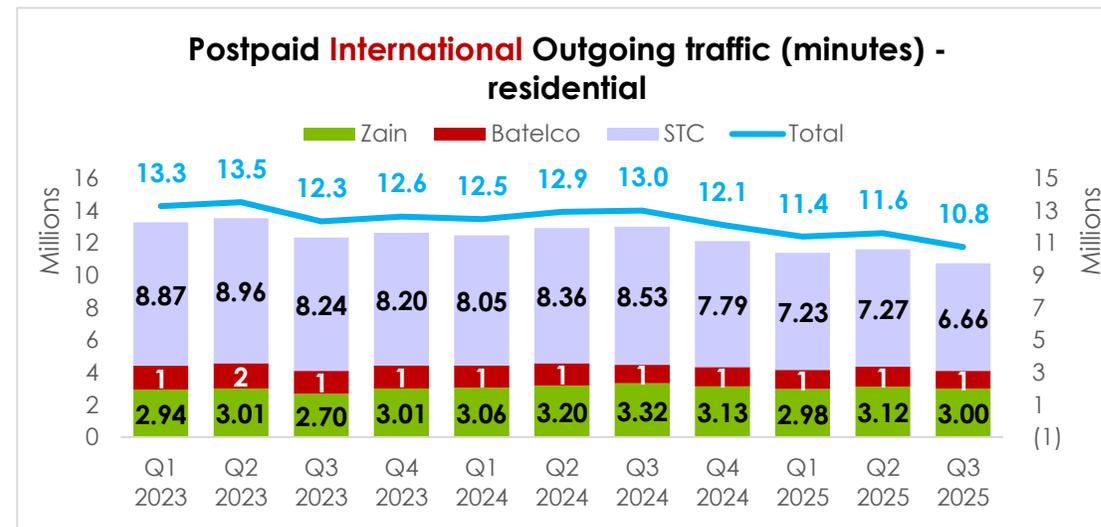
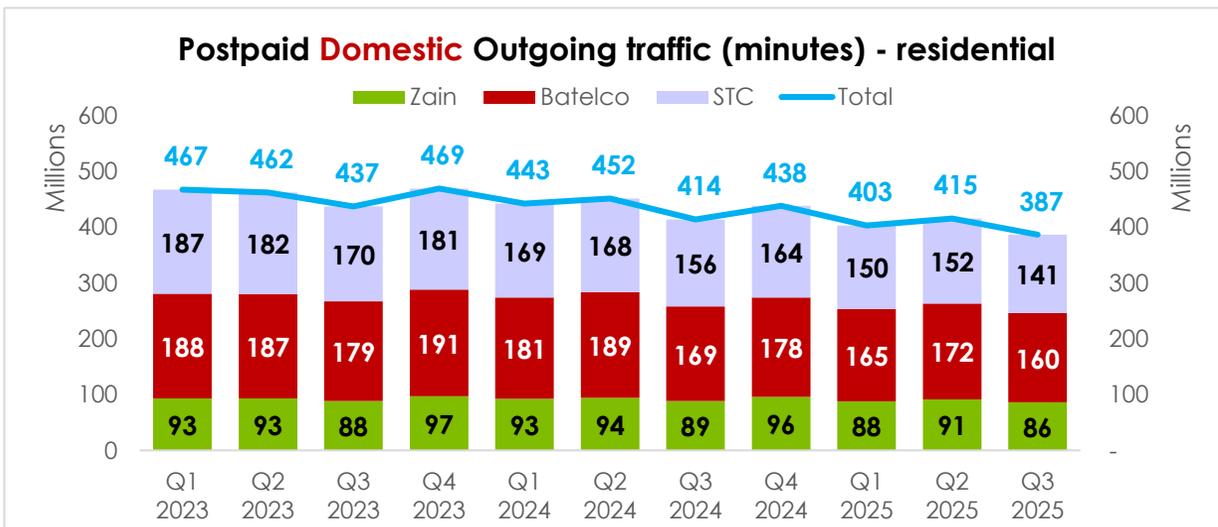
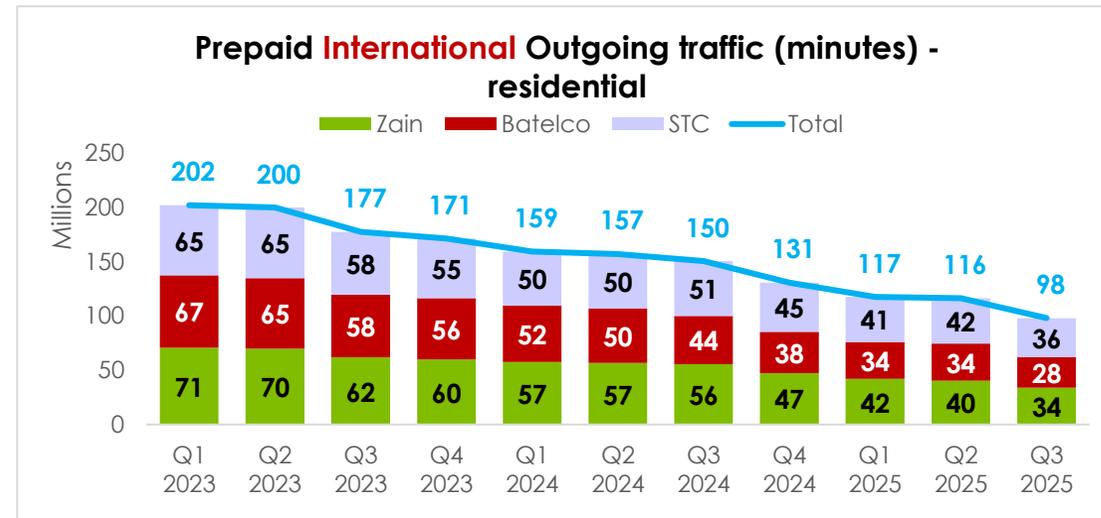
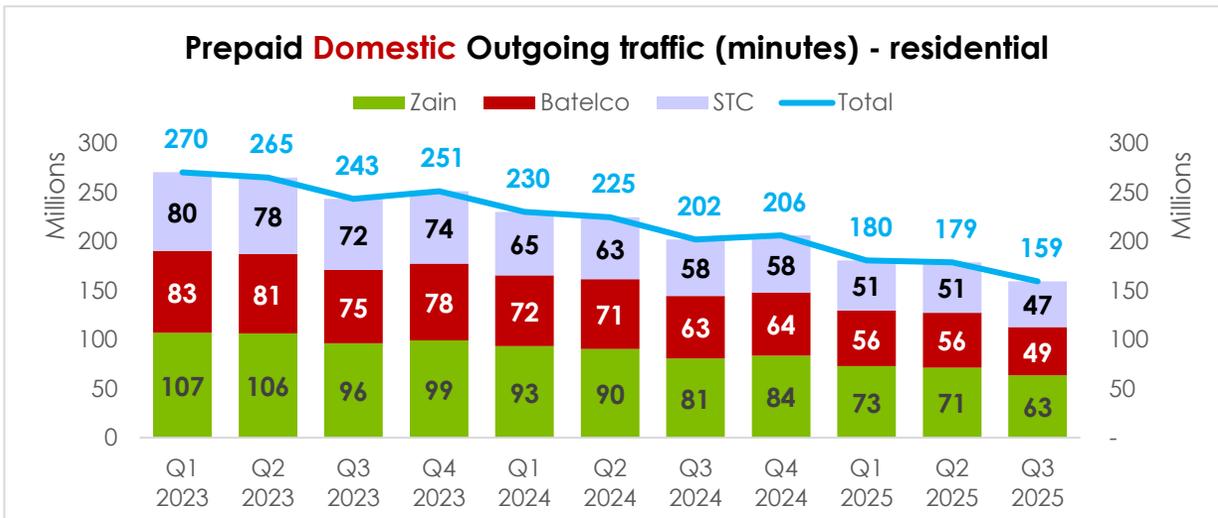


Average Monthly Minutes per User



* Historical data for Non-residential (Domestic & Intl.) Traffic is not available.

Mobile services: Traffic* (Minutes) (2/2)

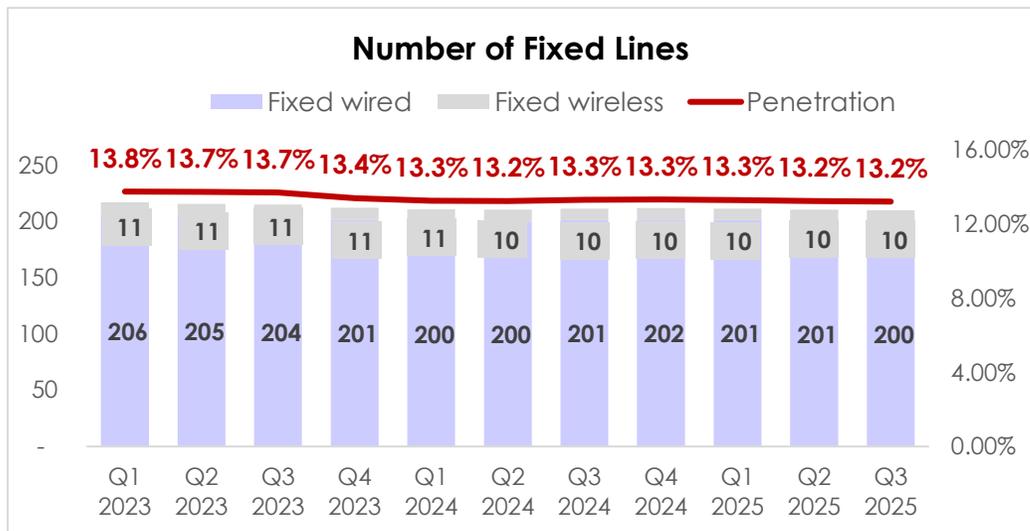


* Historical data for Non-residential (Domestic & Intl.) Traffic is not available.

Fixed Line Telephony Services: Subscriptions (PSTN & Fixed wireless)*

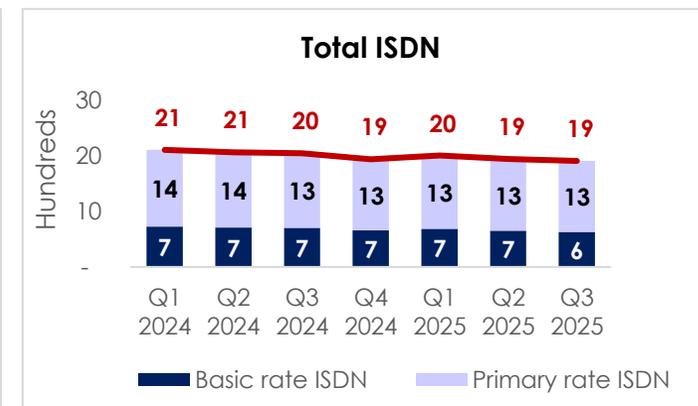
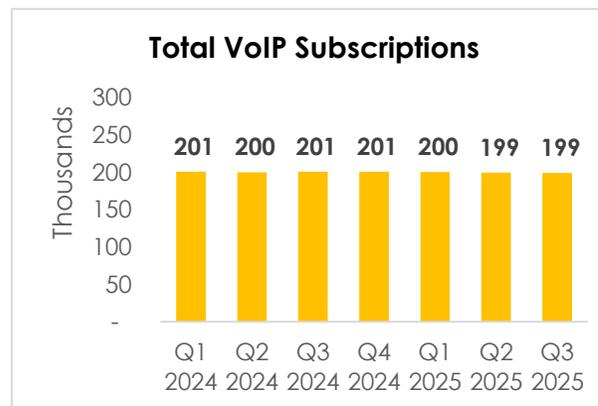
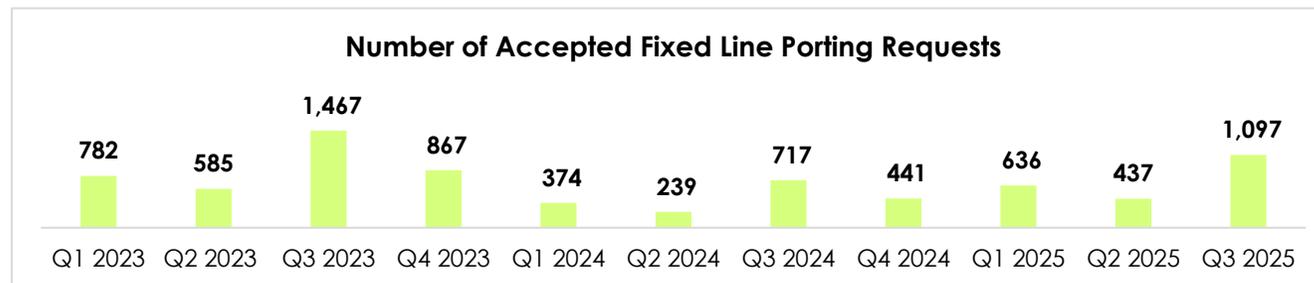
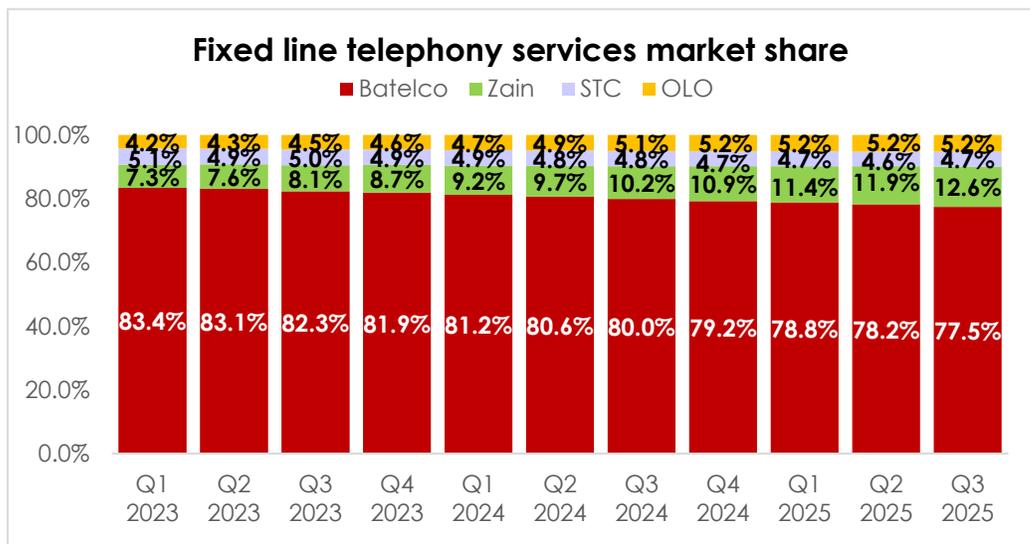


No. of fixed line telephony subscriptions (Excluding ISDN)



End of Q3 2024	End of Q3 2025
211,352	209,912
13.3% Penetration rate	13.2% Penetration rate

	2022	2023	2024	Q3 2025
	217,077	212,204	211,813	209,912
% of Fixed Wired	94%	95%	95%	95%
% of Fixed Wireless	6%	5%	5%	5%

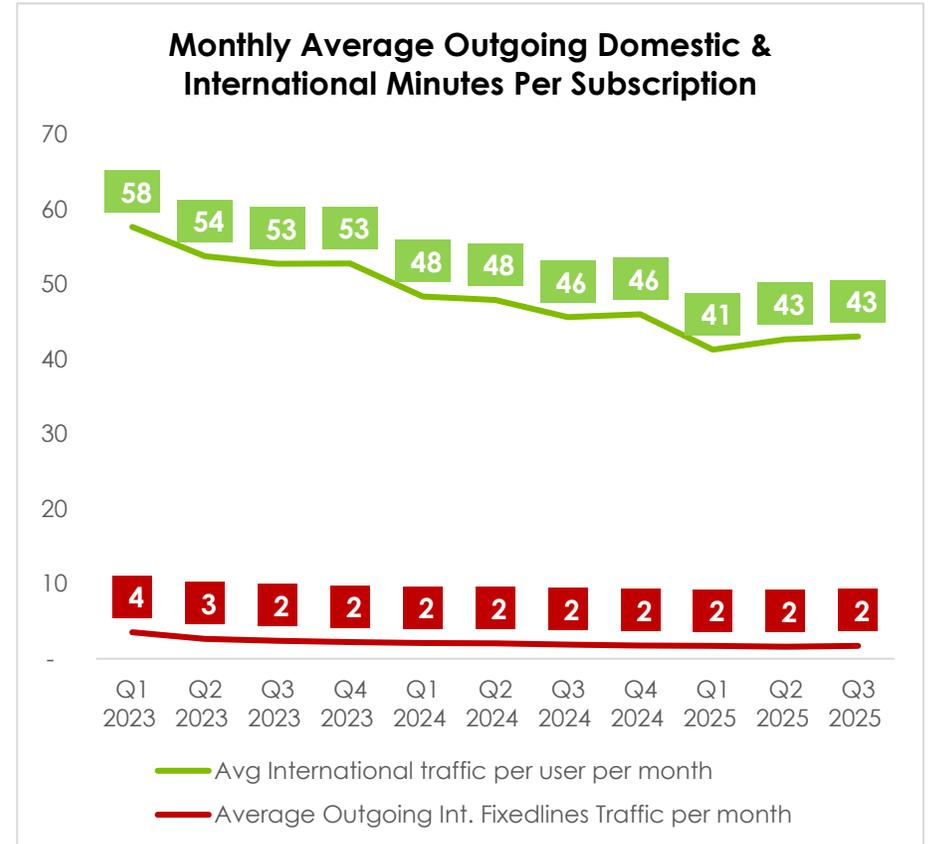
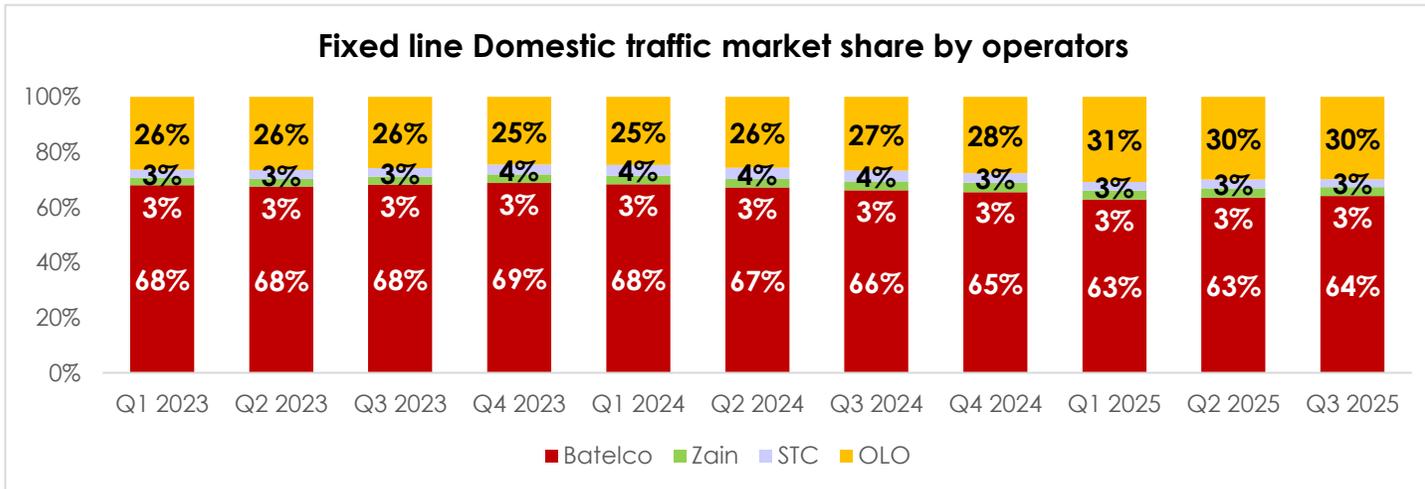
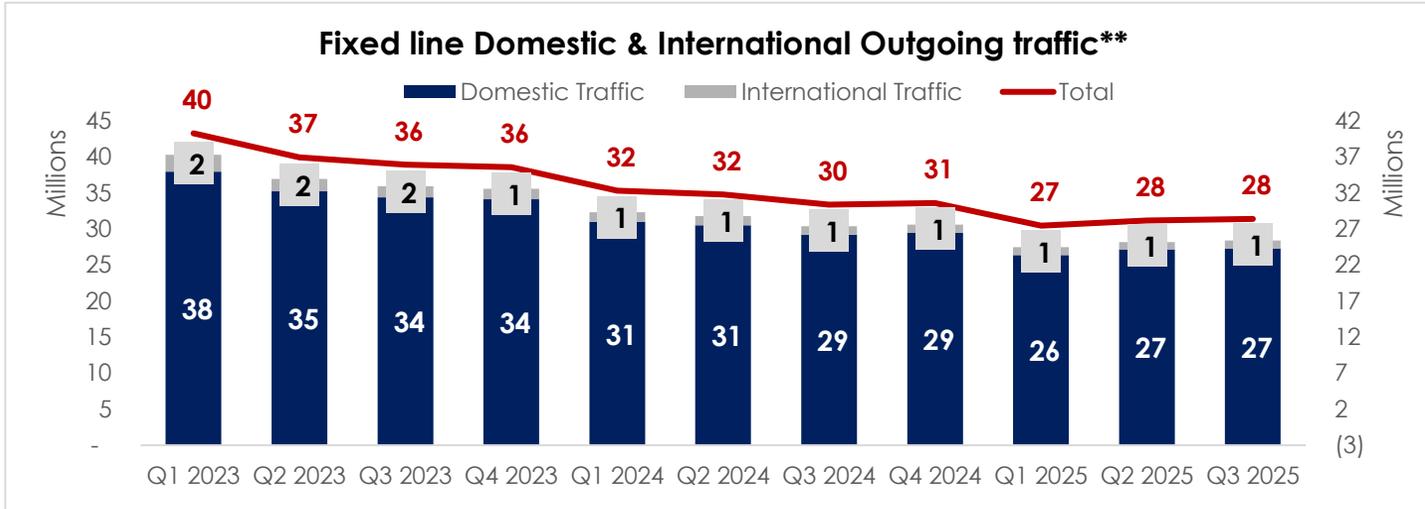


* Includes VoIP as of 2021 but excludes ISDN.

Fixed telephony services: Traffic (PSTN & Wireless - Minutes)*



Total fixed domestic outgoing traffic in minutes



* Includes VoIP and ISDN traffic.

Broadband services: Subscriptions* (1/2)



No. of broadband subscriptions (End of Q2 2025)

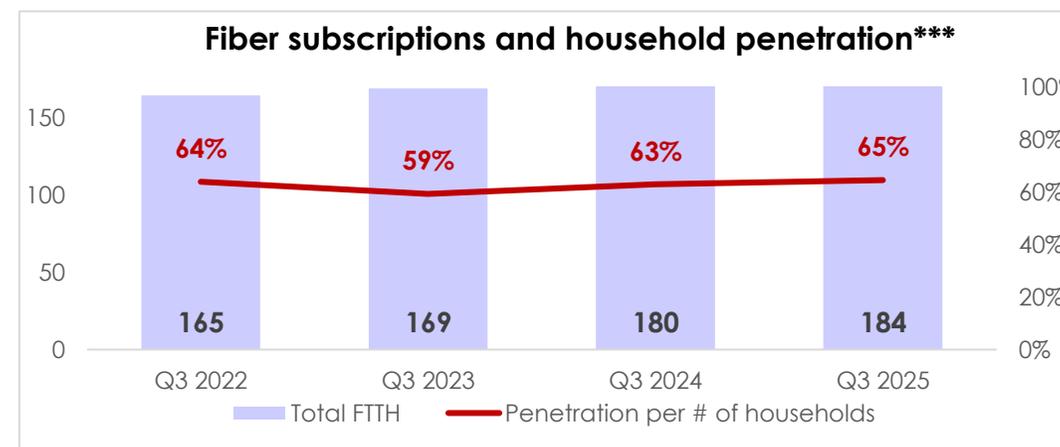
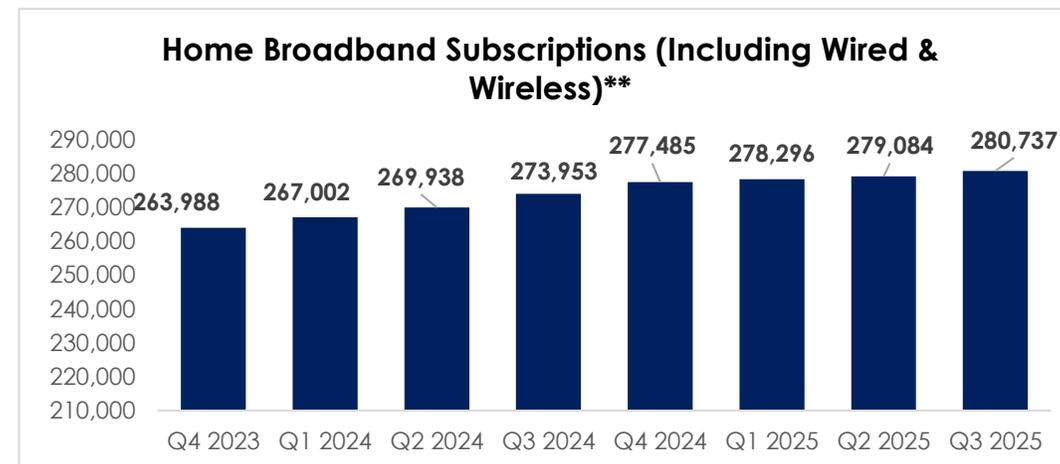
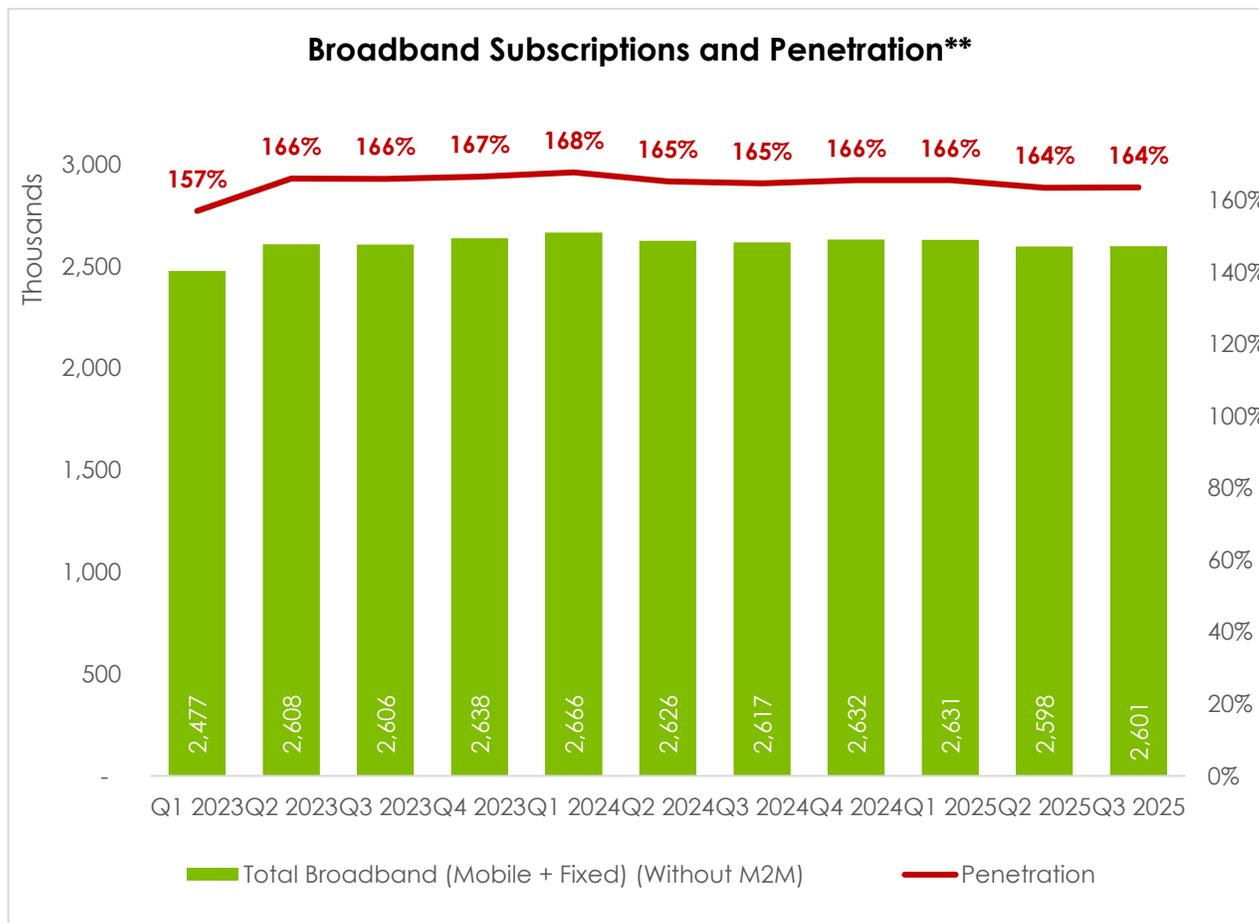
2,601,478

164% Penetration rate

Q3 2024
2,616,923

Q3 2025
2,601,478

▼
1%



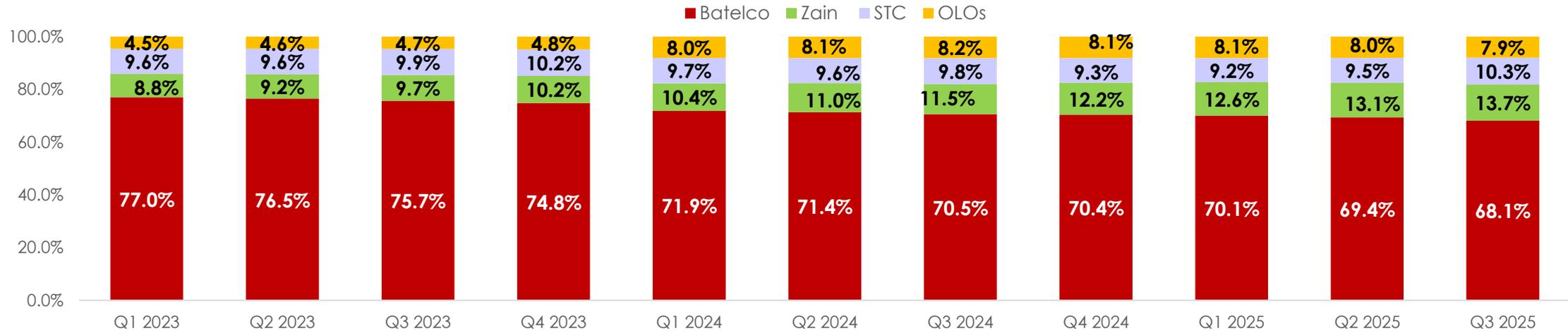
* Doesn't include M2M.

** Includes residential Fiber, Fixed Terrestrial and Mobile Home BB. Stc corrected Mobile broadband and Mobile Home broadband subscriptions as part of the requested reversal of the add-on to voice reporting issue.

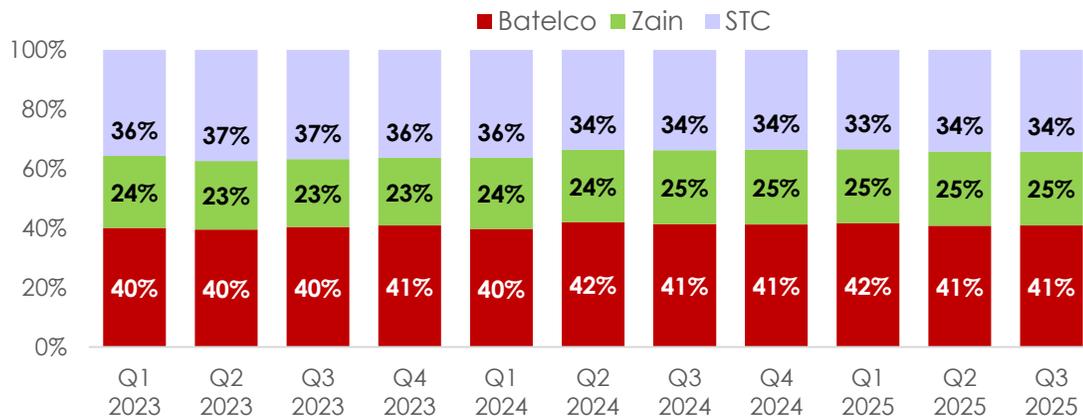
*** Number of households is based on the latest IGA data in 2025 (244,976).

Broadband services: Subscriptions (2/2)

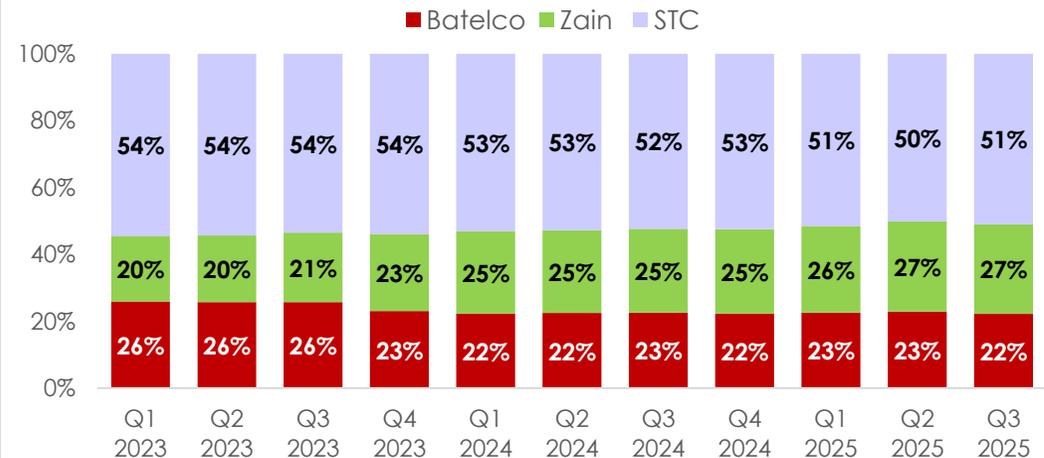
Fibre Broadband Subscriptions Market Share



Mobile Broadband Subscriptions Market Shares (Including Add-On, Pay-Per-Use & Standalone)



Mobile Standalone Broadband Market Share



Broadband services: Data Traffic 1 of 2



Total data traffic in Gigabyte

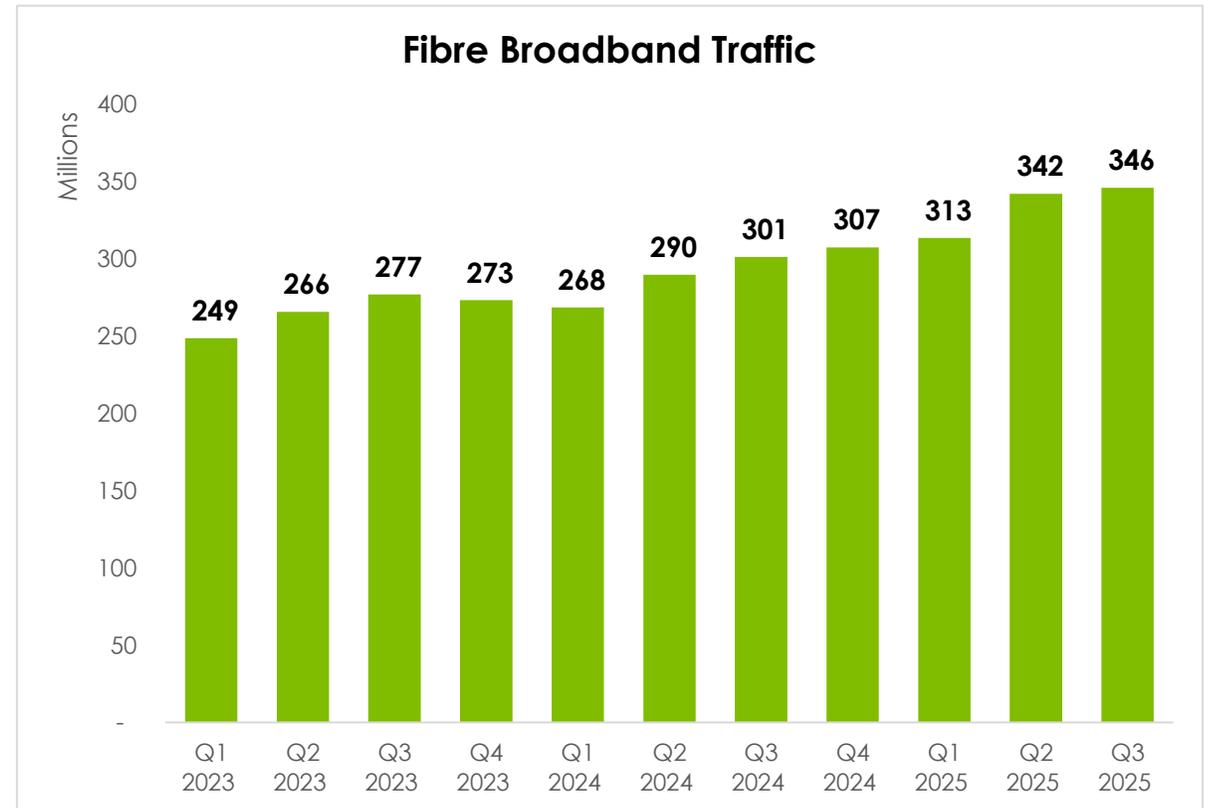
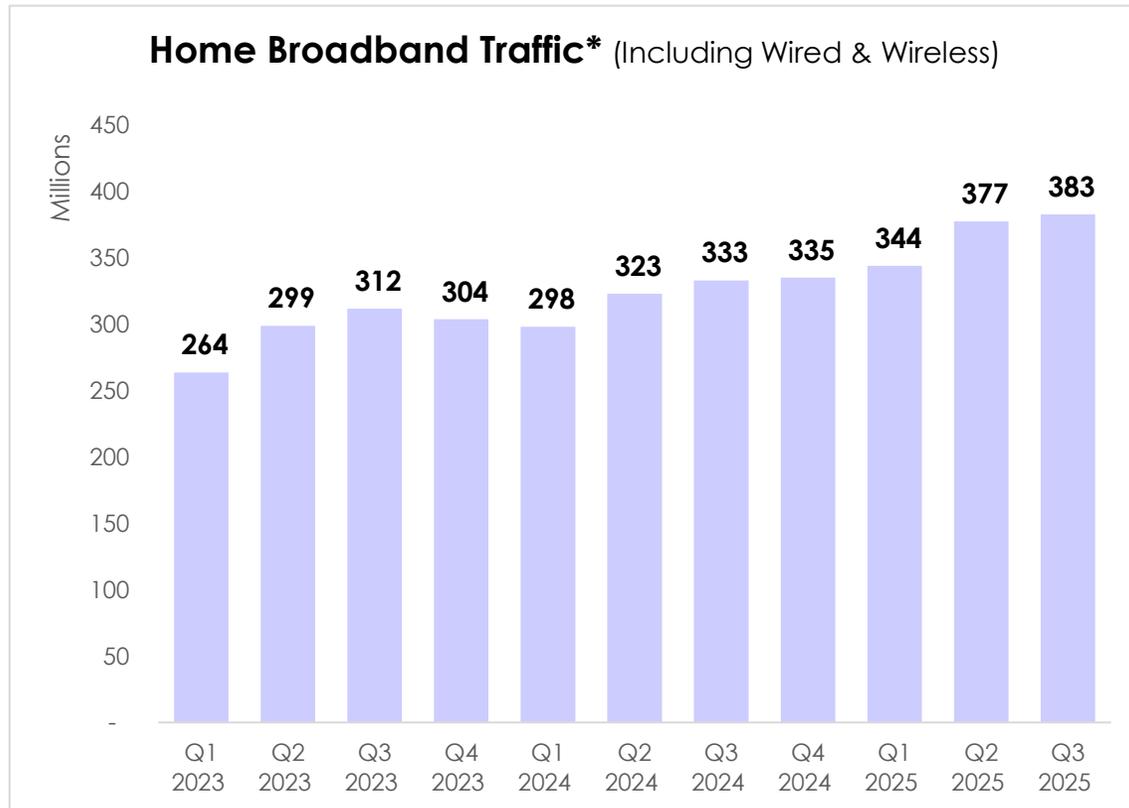
Q3 2024

529,055,105

Q3 2025

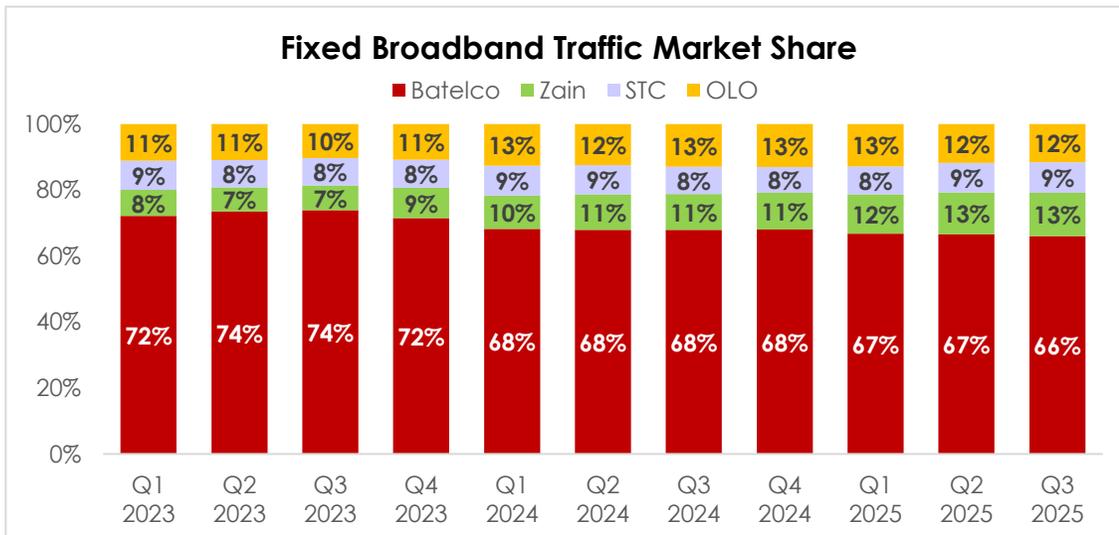
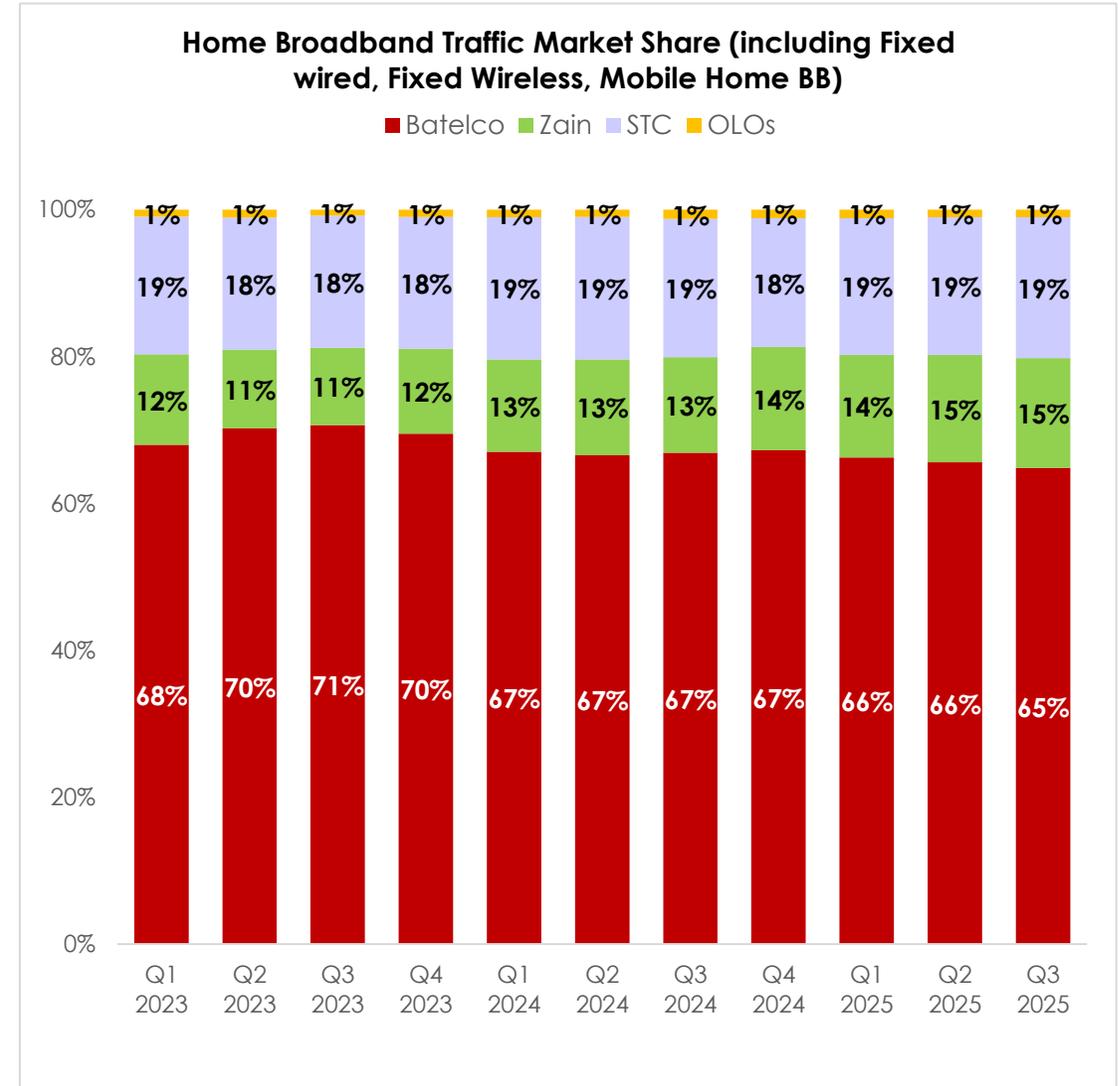
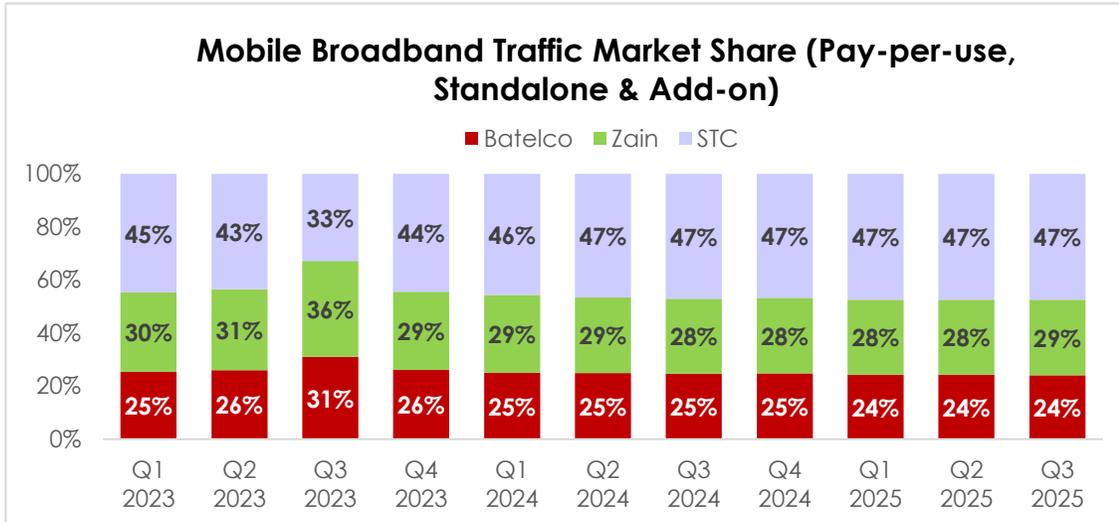
604,424,980

▲ 14%

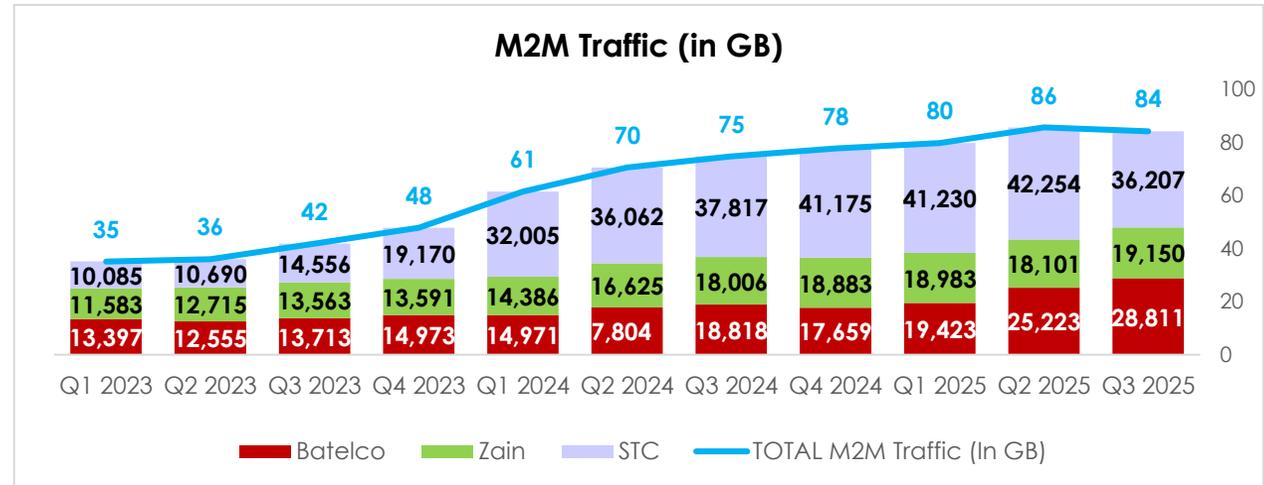
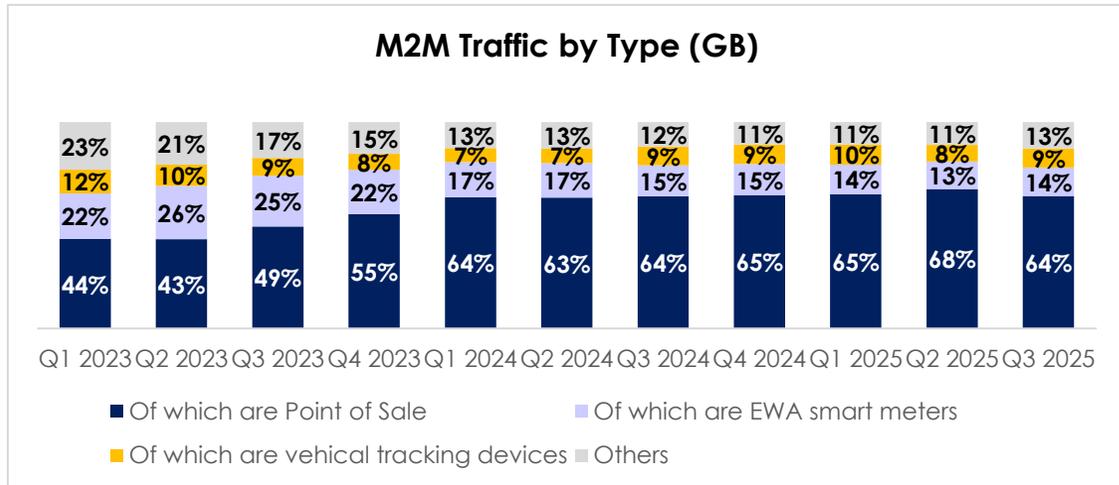
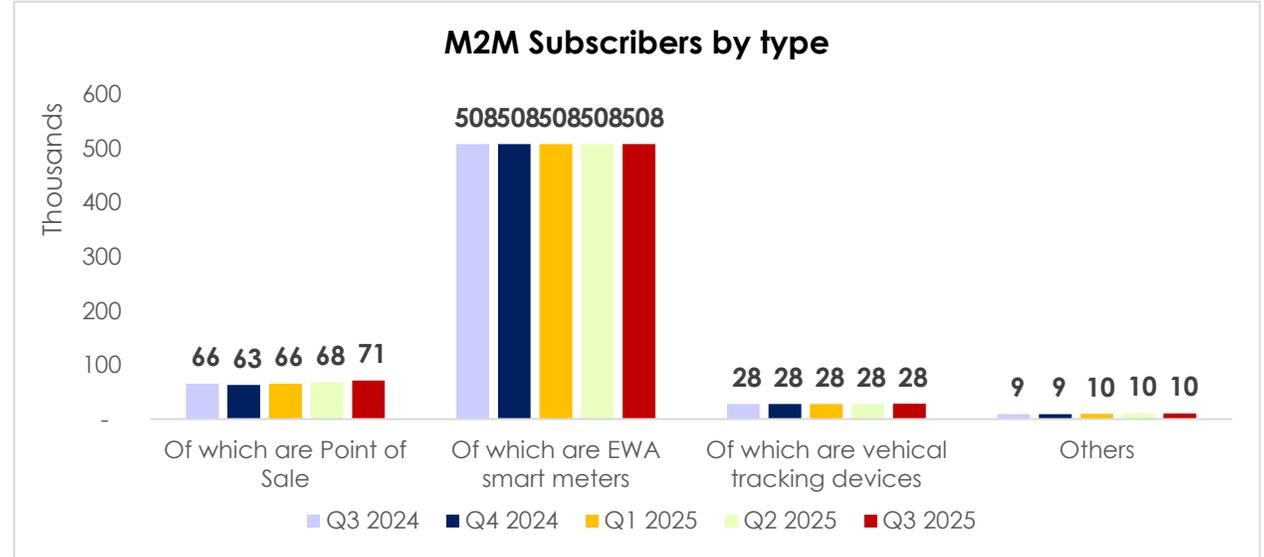
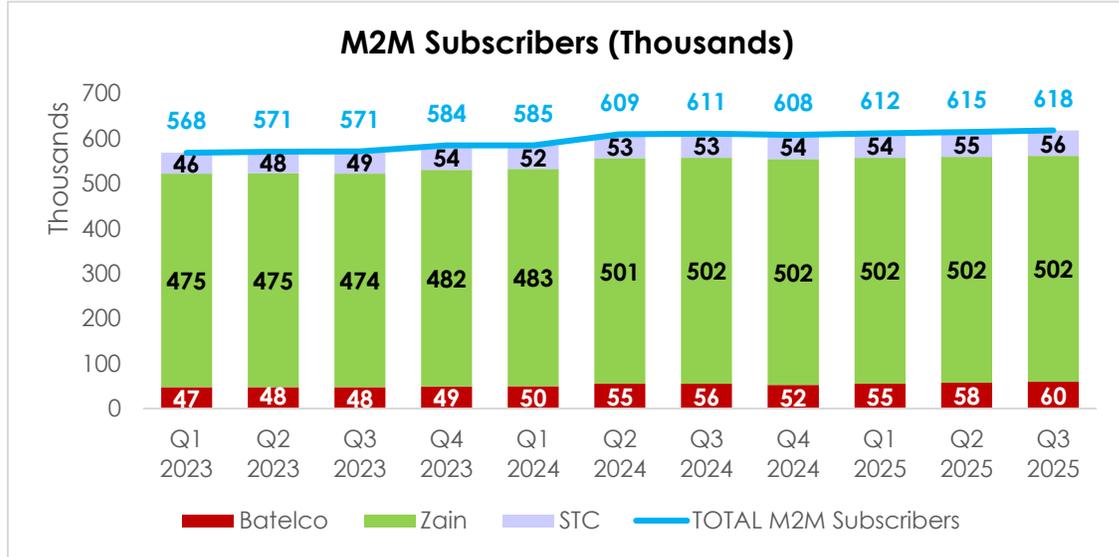


* Includes residential Fiber, Fixed Terrestrial and Mobile Home BB.

Broadband services: Data Traffic 2 of 2



M2M Subscribers & Traffic



Definitions

Fixed-telephone subscriptions

Fixed-telephone subscriptions refers to the sum of all active

- i) analogue fixed-telephone lines,
- ii) voice-over-IP (VoIP) subscriptions,
- iii) fixed wireless local loop (WLL) subscriptions,
- iv) ISDN voice-channel equivalents,

v) fixed public payphones and vi) satellite-based subscriptions provided to fixed locations that allow for a voice communication. This indicator was previously called Main telephone lines in operation.

*Active lines are those that have registered an activity in the past three months.

Prepaid mobile-cellular telephone subscriptions

Prepaid mobile-cellular telephone subscriptions (ITU code i271p) refers to the total number of mobile-cellular telephone subscriptions that use prepaid refills. These are subscriptions where, instead of paying an ongoing monthly fee, users purchase blocks of usage time. Only active subscriptions should be included (those used at least once in the last three months for making or receiving a call or carrying out a non-voice activity such as sending or reading an SMS or accessing the Internet).

Postpaid mobile-cellular telephone subscriptions

Postpaid mobile-cellular telephone subscriptions Refers to the total number of mobile-cellular subscriptions where subscribers are billed after their use of mobile services, at the end of each month. The postpaid service is provided on the basis of a prior arrangement with a mobile cellular operator. Typically, the subscriber's contract specifies a limit or allowance of minutes, text messages, etc. The subscriber will be billed at a flat rate for any usage equal to or less than that allowance. Any usage above that limit incurs extra charges. Theoretically, a subscriber in this situation has no limit on use of mobile services and, as a consequence, unlimited credit.

Active mobile-broadband subscriptions

Active mobile-broadband subscriptions refers to the sum of active handset-based and computer-based (USB/dongles) mobile-broadband subscriptions that allow access to the Internet. It covers actual subscribers, not potential subscribers, even though the latter may have broadband-enabled handsets. Subscriptions must include a recurring subscription fee or if in the prepayment modality, pass a usage requirement – users must have accessed the Internet in the last three months.

Clarification: For mobile data subscription to be considered broadband, the operator must advertise a connection that will be capable of using at least a 3G/UMTS network, so that a nominal downloading speed of 256 kbit/s is at a minimum expected. Hence, subscriptions that are only to use GPRS and EDGE technologies are to be excluded. A contract (post pay) subscription pays a recurrent bill with a predetermined frequency. It should be counted as an active mobile broadband subscription no matter the effective data consumption realized by the user. A prepayment or a pay-as-you-go subscription needs to pass the activity criterion to be considered as 'active': a billable Internet connection must have occurred in the last three months. Note that for a mobile subscription to be considered broadband it must allow access to the public open Internet, hence, any subscription that limits access only to walled garden or services provided in exclusivity by the mobile operator, are not counted as access to the open Internet, and hence, are not 'broadband'. Several cases are defined below. (See Table 4 in ITU document)

Thank You

Annex A

Mobile subscriptions – raw data

Prepaid <u>residential</u> subscribers						Prepaid <u>non-residential</u> subscribers*				
	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Batelco	614,644	626,013	623,831	592,548	588,213	N/A	N/A	N/A	N/A	N/A
Zain	497,573	510,343	513,665	485,427	496,786	N/A	N/A	N/A	N/A	N/A
STC	442,643	427,787	423,590	437,129	431,279	N/A	N/A	N/A	N/A	N/A
Total	1,554,860	1,564,143	1,561,086	1,515,104	1,516,278	N/A	N/A	N/A	N/A	N/A
Postpaid <u>residential</u> subscribers						Postpaid <u>non-residential</u> subscribers				
	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Batelco	244,549	245,776	248,934	254,085	259,867	40,035	40,477	41,345	41,866	42,642
Zain	124,823	129,693	131,631	134,946	139,529	26,615	27,720	28,373	28,993	29,862
STC	271,331	273,492	274,529	278,531	286,273	33,625	34,809	35,934	36,862	37,721
Total	640,703	648,961	655,094	667,562	685,669	100,275	103,006	105,652	107,721	110,225

*An operator amended their reporting of prepaid non-residential subscribers starting Q3 2023.

Fixed line subscriptions – raw data

Fixed line subscriptions – PSTN & VoIP (residential)

	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Batelco	120,228	119,271	118,538	117,686	116,229
Zain	18,930	20,010	20,619	21,360	22,099
STC	6,951	6,824	5,817	5,617	5,449

Fixed line subscriptions – PSTN & VoIP (non-residential)

Batelco	48,767	48,541	47,883	46,848	46,366
Zain	2,648	3,095	3,362	3,731	4,340
STC	3,940	3,986	4,013	4,145	4,472
OLOs*	10,275	10,710	10,957	10,957	10,957
Total**	211,352	211,813	211,189	210,344	209,912

* Includes residential & non-residential

** Excluding ISDN.

	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Basic-rate ISDN	703	658	688	653	632
Primary-rate ISDN	1,344	1,282	1,320	1,293	1,277
Total	2,047	1,940	2,008	1,946	1,909

Fiber Broadband subscriptions – raw data

Fiber Broadband subscriptions – (residential)

	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Batelco	125,740	125,853	125,681	125,647	125,534	124,740
Zain	17,362	18,243	19,345	19,972	20,717	21,469
STC	13,649	13,237	12,886	12,661	13,147	14,397
OLOs	10,120	10,368	10,450	10,450	10,450	10,450
Total	166,871	167,701	168,362	168,730	169,848	171,056

Fiber Broadband subscriptions – (non-residential)

	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Batelco	1,085	1,045	986	971	960	894
Zain	2,148	2,437	2,540	2,807	3,372	3,795
STC	3,007	4,052	3,550	3,697	3,907	4,212
OLOs	4,265	4,313	4,176	4,176	4,176	4,176
Total	10,505	11,847	11,252	11,651	12,226	13,077
GRAND TOTAL	177,376	179,548	179,614	180,381	182,074	184,133

*STC figures amended for Q3-Q4 2023.

Total Mobile Broadband subscriptions* – raw data

Mobile Broadband subscriptions – (Prepaid)						
	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Batelco	654,054	631,565	630,863	634,964	594,779	591,616
Zain	369,827	374,627	382,787	369,759	356,481	342,507
STC	371,897	363,947	360,774	355,231	361,443	355,635
Mobile Broadband subscriptions – (Postpaid)						
Batelco	372,920	374,941	378,205	383,875	390,094	396,527
Zain	224,664	231,050	235,936	240,727	247,899	256,643
STC	452,385	458,734	460,878	463,205	462,521	472,040
Total**	2,445,747	2,434,864	2,449,443	2,447,761	2,413,217	2,414,968

* Excluding M2M

** Following a recent review of subscribers and traffic Data. It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Increase in mobile broadband reflects MNOs restatement of data to undo the reclassification that took place since 2022.